

**AMENDED AND RESTATED
STROUD TOWNSHIP SIGN
ORDINANCE
STROUD TOWNSHIP
MONROE COUNTY, PENNSYLVANIA**



**1211 NORTH FIFTH STREET
STROUDSBURG, PA 18360
TELEPHONE: 570-421-3362 FAX: 570-421-3240
EMAIL: stroud@enter.net
www.township.stroud.pa.us**

STROUD TOWNSHIP ORDINANCE NO. 8 – 2006

August 29, 2006

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ARTICLE IX

SIGNS AND STREET GRAPHICS

All applications submitted in accordance with this Article shall demonstrate compliance with all other applicable sections of Ordinance No.5 - 1998 as amended.

9.100 PURPOSE AND INTENT –

9.110 Purpose - The purpose and intent of this article is to create and maintain an attractive and harmonious community. Signs constitute a separate and distinct land use and affect the use of adjacent streets, sidewalks, and property. This article establishes reasonable and impartial regulations for all signs and street graphics in order to protect the general public health, safety, convenience, and welfare. It is further the purpose of this article to reduce traffic hazards caused by distracting and confusing signs and street graphics; to ensure the effectiveness of public traffic signs and signals; to protect property values; to preserve the beauty and unique character of Stroud Township; to further economic development; to enable the fair and consistent enforcement of the sign regulations throughout Stroud Township; to require Stroud Township to complete and maintain a comprehensive, Township-wide, sign inventory; to require registration and photograph of all signs, and to require the repair, and/or removal of substandard signs and street graphics, outdated sign messages, and nonconforming signs and street graphics.

9.120 Intent – Through these regulations, a sign may be placed, established, painted, created, or maintained in Stroud Township only in conformance with the standards, procedures, exceptions and other requirements of this article. The effect and intent of this article as more specifically set forth herein is:

9.121 To establish a permitting system to allow a variety of sign types in the various zoning districts, subject to the standards and permit procedures of this article;

9.122 To allow various types of signs and street graphics that are limited in size, unobtrusive, and incidental to the principal land use of the property on which the signs are located, subject to the substantive requirements of this article, but without a requirement for permits;

9.123 To establish a monitoring system whereby unpermitted and nonconforming signs and street graphics are addressed as set forth in this article; and

9.124 To ensure that all signs and street graphics shall comply with the provisions of this article.

9.125 To establish a sign committee to assess the status of nonconforming signs in Stroud Township, to prioritize identified signs for removal or replacement, and to pursue funding to further the removal or replacement of nonconforming signs by just compensation.

9.200 DEFINITIONS AND INTERPRETATION - Words and phrases used in this article shall have the meanings set forth in this Section. Words and phrases not defined in this Section but that are defined in Article II shall be given the meaning as set forth in Article II. All other words and phrases shall utilize the meaning given in Webster's New World College Dictionary, Fourth Edition, located at the Township Municipal Building. Diagrams are for illustrative purposes only, are intended to supplement the definitions, and do not serve as the only example of that definition.

9.201 Advertising Sign - A sign used to advertise or announce a business. For the purpose of this Article, Advertising Signs shall include Awning, Canopy, Ground, Location, Marquee, Neon, Projecting, Blade,

Vehicular Directory, Shopping Cart Corral, Pedestrian Information Sign Plaza, Wall, and Window and Door Signs.

9.202 Ancillary Secondary Entrance Wall Sign. A type of Wall Sign (other than the principal Wall Sign designating the non-residential building or use in question) used to identify a secondary or ancillary entrance to a building that has multiple entrances so as to identify goods or services provided in the area of the secondary or ancillary entrance, such as “Garden Center”, “Indoor Lumber Yard”, “Pharmacy”, “Drive-Thru Entrance”, “Drive Thru Pharmacy”, “Food Mart”, “One-Hour Photo”, etc. An Ancillary Wall Sign may be used in any retail building, office building, or industrial building that has multiple entrances.

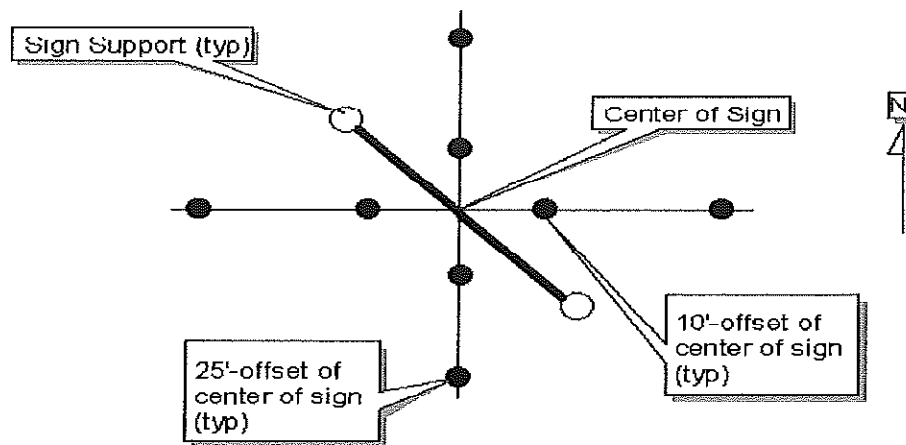
9.203 Ancillary Use Wall Sign. A type of Wall Sign used to identify a significant secondary or ancillary use, uses, or products within a non-residential building. The Ancillary Use Wall Sign may identify the ancillary or secondary use or product offered or sold by name, logo, trademark, or other identifying symbol or any combination of name, logo, trademark, or other identifying symbol of the secondary use, uses, or products.

9.204 Animated Sign - Any sign that uses movement or change of lighting to depict action or create a special effect or scene; any sign that utilizes mechanical movement.

9.205 Auto Dealer Vehicle Sign - An incidental sign specific to new and used automobile dealerships which contains information specific to that particular vehicle (i.e. price, warranty, etc).

9.206 Average Grade Level - The elevation calculated by averaging the elevation at all sign structure supports and the elevations at a distance often (10) feet and twenty-five (25') feet from the center of the sign in all four compass point directions (See Figure 9-1).

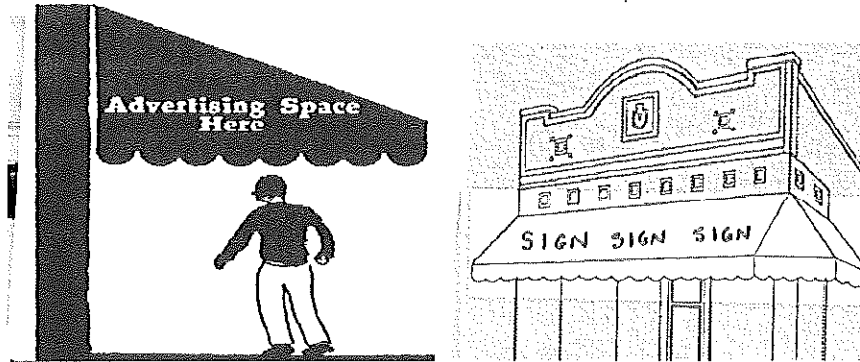
**FIGURE 9-1
AVERAGE GRADE LEVEL**



9.207 Awning – Any non-rigid material such as fabric or flexible plastic that is supported by or stretched over a frame that is attached to the exterior of a building.

9.208 **Awning Sign** - Any sign that is part of or attached to an awning (See Figure 9-2).

**FIGURE 9-2
EXAMPLES OF AWNING SIGNS**



9.209 **Backlighting** - The use of a light source behind an awning, canopy, or other semi-transparent material to illuminate or intensify the effect of that material.

9.210 **Banner** - A banner is any device intended to be hung with or without frames, possessing characters, letters, illustrations, or ornamentation applied to flexible material such as, but not limited to, paper, plastic, or fabric of any kind. National, state or municipal flags shall not be considered to be banners. All banners are special event signs but not all special event signs are banners.

9.211 **Bare Bulb Illumination** - Illumination by bulbs without shading or shields.

9.212 **Beacon** - Any light with one or more beams directed into the atmosphere or directed at one or more points not on the same property as the light source; any light with one or more beams that rotate or move.

9.213 **Billboard** - An off-premise sign (See Section 9.263).

9.214 **Blade Sign**. A sign suspended from a marquee, canopy, awning, or porch roof or ceiling that would exist without the sign

9.215 **Building Marker** - An individual sign indicating the name of a building and date and incidental information about its construction, which sign is cut into a masonry surface or made of bronze or other permanent material and attached to the building.

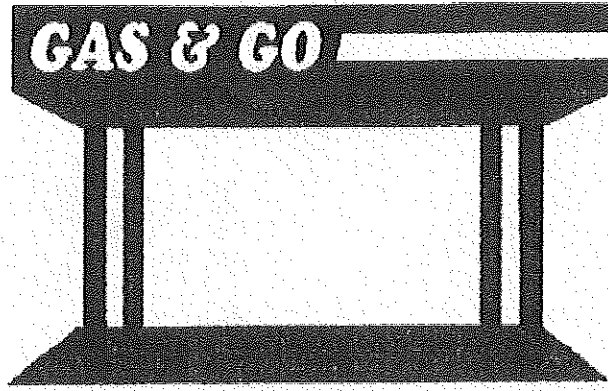
9.216 **Bulletin Board** - An individual sign identifying a religious institution, school, library, community center, club, or similar institution or civic organization and the announcement of its institutional or organizational services or activities.

9.217 **Business Nameplate** - An On-Premises Sign attached to the front facade of a non-residential building giving the name(s) of the individual occupants of the non-residential building such as nameplates denoting the names of professionals in a professional office building.

9.218 **Canopy** - An extension of the roof of a building or a freestanding structure that has a roof with ground support, but no walls.

9.219 Canopy Sign - Any sign that is part of or attached to a canopy (See Figure 9-3).

**FIGURE 9-3
CANOPY SIGN**



9.220 Changeable Sign - A sign with the capability of content change by means of manual or remote input, including signs which are:

Manually activated. Changeable sign whose message copy or content can be changed manually.

Electrically activated. Changeable sign whose message copy or content can be changed by means of remote electrically energized on-off switching combinations of alphabetic or pictographic components arranged on a display surface. Illumination may be integral to the components, such as characterized by lamps or other light-emitting devices; or it may be from an external light source designed to reflect off the changeable component display. See also, "Electronic Message Sign".

9.221 Commercial Area - Zoning Districts established as Neighborhood Commercial (C-1), General Commercial (C-2), Limited Commercial (C-3), Enterprise Park I (EP-I) and Enterprise Park II (EP-2).

9.222 Construction Sign - A temporary individual sign identifying an architect, contractor, subcontractor, engineer, financial institution, or material supplier involved in the construction, reconstruction, or repair of a building or buildings on a lot.

9.223 Decal- Signs and street graphics, affixed to windows or door glass panels, indicating membership in a business group or acceptance of credit cards, and not advertising any commercial activity.

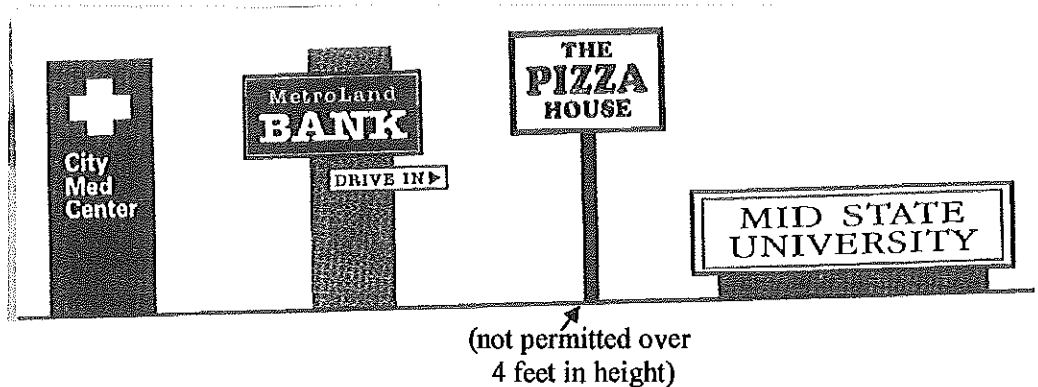
9.224 Decorative Flags - Flags containing no commercial message or insignia and often used for holiday or seasonal decoration. All decorative flags are personal use and information signs but not all personal use and information signs are decorative flags.

9.225 Door Sign - An individual sign affixed to an exterior door of a building.

9.226 Electronic Message Sign - an electrically activated Sign that can be electronically changed or programmed including, but not limited to, light emitting diode signs and all types of digital signs, such as plasma display panels, liquid crystal displays, computer monitors, and televisions.

- 9.227 **Facade** - The exterior walls of a building exposed to public view or that wall viewed by persons not within the building.
- 9.228 **Farm Product Sign** - A temporary individual sign used to advertise the sale of produce when used in conjunction with an approved temporary farm market or produce stand.
- 9.229 **Flag** - Any fabric, banner, or bunting containing distinctive colors, patterns, or symbols and used as a symbol of a government, political subdivision or other governmental entity.
- 9.230 **Flame Illumination** - Illumination using open flame as the source of the illumination.
- 9.231 **Flashing Sign** - Any sign which has intermittent or changing lighting or illumination.
- 9.232 **Floodlight Illumination** - Illumination using floodlights to direct light to a desired location.
- 9.233 **Fluorescent Sign** - Any sign containing fluorescent colors in the text, graphic, or background.
- 9.234 **For Sale Sign** - A personal use and identification sign used to announce the sale of a used product personally owned by the seller.
- 9.235 **Garage Sale Sign** - A personal use and information sign advertising a Township approved garage or yard sale.
- 9.236 **Graphic** - A lettered, numbered, symbolic, pictorial, or illuminated visual display that is visible from a public right-of-way.
- 9.237 **Ground Sign** - A freestanding on-premise sign supported by one or more uprights, posts, or bases placed upon or affixed in the ground and not attached to any part of a building (See Figure 9-4).

FIGURE 9-4
EXAMPLES OF GROUND SIGNS



- 9.238 **Historical Marker** - An individual sign erected by a public agency and intended to mark or honor a historical site, structure, or event located on or near to the location of the sign.

9.239 Holiday Decorations - Any combination of lights; posters, or other material temporarily displayed on traditionally or legally accepted civic, patriotic, or religious holidays related to observance of that civic, patriotic, or religious holiday.

9.240 Illegal Sign - A sign which does not meet the requirements of this article or which is not a registered nonconforming sign. This specifically includes a sign that remains standing when the time limits set by the permit are exceeded and any sign not removed after notification from the Zoning Officer to remove the sign.

9.241 Incidental Sign - An on-premise sign for the convenience of the public giving directions, instructions, facility information, or other assistance around the site, such as location of exits, entrances, one-way signs, parking lots, driveways, delivery or service area entrances, specific locations within a specific non-residential development, lot or site, group of non-residential buildings, and housing units, to provide direction and/or orientation to pedestrians and/or vehicles to assist in proper circulation.

9.242 Indirect Illumination - A light source not seen directly.

9.243 Individual Sign - A sign or street graphic allowed for a specific purpose and subject to standards allowing the purpose and intent of the sign to be fulfilled without adversely impacting the public health, safety, or welfare. Individual signs include, but are not necessarily limited to, Auto Dealer Vehicle Signs, Bulletin Boards, Construction Signs, Farm Product Signs, Flags, Incidental Signs, Murals, Non-Profit Special Event Signs, Personal Use and Information Signs, Political Signs, Business Nameplate Signs, Real Estate Signs, Special Event Signs, Subdivision Identification Signs, and Vending Machine Signs.

9.244 Industrial Area - Zoning Districts established as General Industrial (M -1).

9.245 Inflatable Sign - An inflated balloon or other device eighteen (18") inches or greater in diameter or length used to attract attention to a business or activity.

9.246 Interior Sign - A sign which is fully located within the interior of any building or stadium or within an enclosed lobby or court of any building and which provides information relevant only to the interior of the building and/or provides information which can only be read from inside the building.

9.247 Internal Illumination - A light source concealed or contained within the sign and which becomes visible in darkness through a translucent surface.

9.248 Item of Information - A word, abbreviation, logo, symbols not part of a numeric graphic, a single digit by itself if not part of a group of numbers, two or more numbers grouped together including attendant symbols, , or other graphic displayed on a sign face.

9.249 Location Sign - An on-premise sign designating a non-residential, multi-use or multi-tenant building, lot, site, or development. All location signs are ground signs but not all ground signs are location signs.

9.250 Marquee - A roofed structure comprising not more than 25% of the building facade and projecting at least three (3) feet, which is supported by a building and erected over a doorway or doorways as protection from the weather, such as at a theatre.

9.251 Marquee Sign - Any sign that is part of or attached to a marquee (See Fig 9-5).

**FIGURE 9-5
MARQUEE SIGN**



9.252 Master Sign Plan - A site plan and accompanying documentation that identifies all existing and proposed signage for a non-residential development, lot, site, structure or use(s).

9.253 Mechanical Movement - Refers to animation, revolution, vertical and/or horizontal movement.

9.254 Memorial Sign - Memorial plaques or tablets, grave markers, statutory, or other remembrances of persons or events that are non-commercial in nature.

9.255 Multi-Family Complex Sign - See Subdivision Identification Sign.

9.256 Multi-Message Sign - An off-premise sign that uses mechanical movement to allow for the display of more than one sign copy.

9.257 Mural - A picture painted directly on a wall.

9.258 Neon Tube Illumination - Illumination caused by electrically-charged gases within a glass or plastic tube, specifically including cold cathode and other similar light sources but not fluorescent light sources.

9.259 Neon Sign - Any sign using neon tube illumination bent to form letters, symbols, or other shapes.

9.260 Nonconforming Sign - A Sign, Sign structure, or any part thereof that does not comply with the provisions of Ordinance No. 8 of 2006 where such Sign or Sign structure lawfully existed prior to the effective date of Ordinance No. 8 of 2006.

9.261 Non-Profit Special Event Sign - A sign allowed by the Stroud Township Board of Supervisors and

advertising a special event for a non-profit organization.

9.262 Nuisance Sign - Any sign or sign structure that has been damaged and which has not been repaired within forty-five days.

9.263 Obstructive Sign - Any sign erected or maintained at the intersection of roads in such a manner as to obstruct free and clear vision of the intersection; any sign located in a sight triangle.

9.264 Off-Premise Sign - A sign advertising a land use or promoting a commercial or noncommercial message unrelated to the activity conducted on the lot, development or site where the sign is located; a sign which directs attention to a business, commodity, service, entertainment, or attraction sold, offered, or existing elsewhere than on the same lot, development or site where the sign is located.

9.265 On-Premise Sign - Signs and street graphics accessory to commercial, industrial, or institutional activities, the purpose of which is to sell or index a product, service, or activity or to provide information regarding a commercial, industrial, or institutional facility. On-premise signs are located on the same lot, development or site as the advertised use.

9.266 Pedestrian Information Sign Plaza. A freestanding On-Premises Sign that is not attached to the exterior of a building that lists the tenants or occupants of a group of non-residential buildings which may indicate the tenant's or occupant's business activities, profession, or use within any of said buildings which is used to direct pedestrians to the location of the tenant's or occupant's place of business in the group of non-residential buildings in question. A Pedestrian Information Sign Plaza may also include a map depicting various locations within the group of non-residential buildings and appurtenant Premises in question.

9.267 Pennant - Any lightweight plastic, fabric, or otherwise flexible or reflective material, whether or not containing a message of any kind, suspended from a rope, wire, or string, usually in series, designed to move in the wind.

9.268 Person - Any individual, association, company, corporation, firm, organization, or partnership, singular or plural, of any kind.

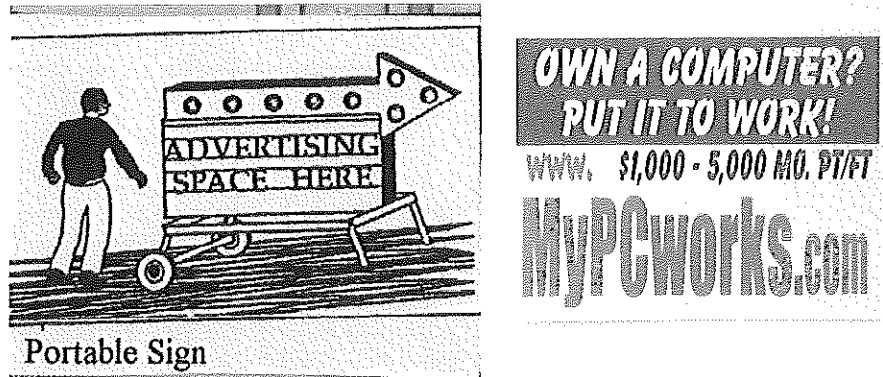
9.269 Personal Use and Information Sign - An individual sign installed on a personal and private residential property by the owner of that property for informational purposes. Personal use and information signs and street graphics include but are not limited to street addresses, nameplates, private street signs, home occupation signs, property names, for sale signs, warning signs, garage sale signs, and alarm company signs.

9.270 Pole Sign - A Sign that is mounted on a freestanding pole(s), post(s) or column(s).

9.271 Political Sign - Any and all political signs and graphics used or intended to be used for the display of any announcement, advertisement, or notice of any individual candidate or slate of candidates for any public office. Political signs are not Personal Use and Information Signs.

9.272 Portable Sign - Any sign, magnetic or otherwise, not permanently attached to the ground or other permanent structure; a sign designed to be transported, including but not limited to: signs designed to be transported by means of wheels, signs converted to A or T -frames, menu and sandwich board signs, balloons used as signs, and umbrellas used for advertising (See Figure 9-6).

**FIGURE 9-6
EXAMPLES OF PORTABLE SIGNS**

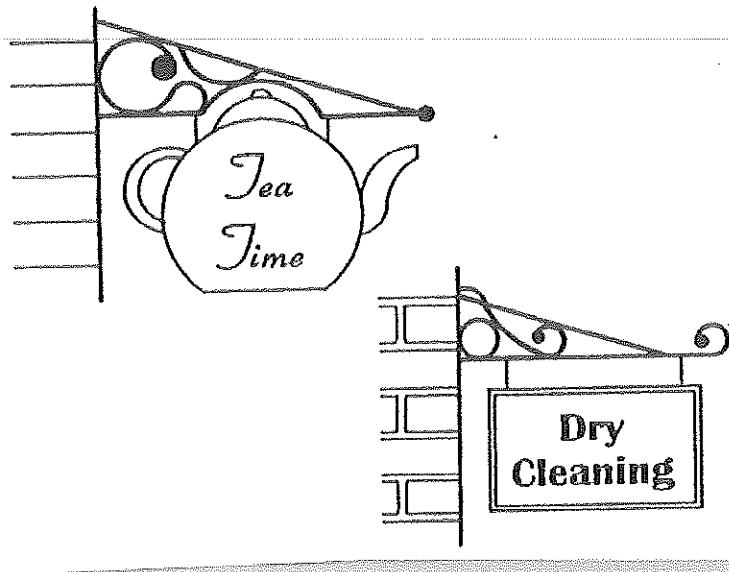


9.273 Premises - A lot, parcel, tract, or plot of land together with the buildings and structures thereon.

9.274 Private Drive Sign - A personal use and identification sign located at the entrance of a private drive and denoting that access as private.

9.275 Projecting Sign - A sign, any portion of which extends perpendicular to a facade (See Figure 9-7)

**FIGURE 9-7
EXAMPLES OF PROJECTING SIGNS**



9.276 Public Notification Sign - A temporary public use and information sign installed by a government employee that provides public notice of a government event:

9.277 Public Use and Information Sign - Signs and street graphics installed by a public entity (i.e. Township, Commonwealth, School District, Federal Government). Public use and information signs include, but are not limited to, street signs, traffic control signs, public notification signs, and any other sign required by the

Township to provide services to its residents. Public Use and Information Signs also include, but are not limited to, off-premises signs located in the public right-of-way that are constructed and erected by a governmental agency at the request of the advertiser to direct motorists or pedestrians to a specific location.

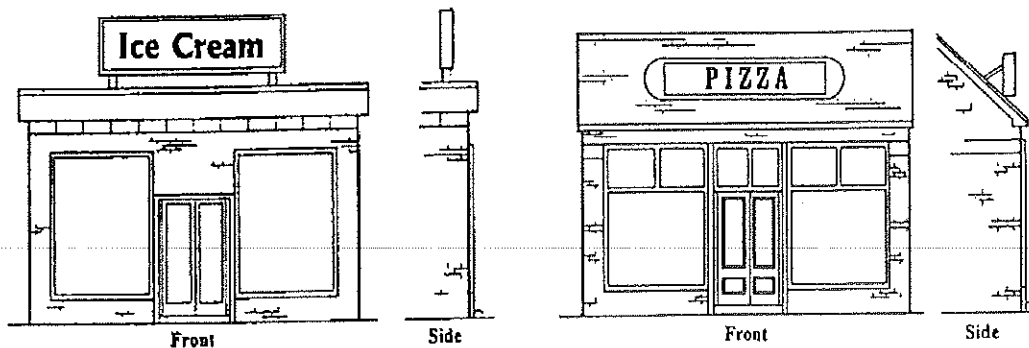
9.278 Real Estate Sign - A temporary individual sign announcing the proposed sale or lease of a building or real property.

9.279 Residential Area - Zoning Districts established as Low Density Residential (R1), Low-Medium Density Residential (R-2), and Medium Density Residential (R-3).

9.280 Roof Eaves - The projecting lower edges of a roof overhanging the wall of a building.

9.281 Roof Sign - A sign that is mounted on the roof of a building or that is wholly dependant upon a building for support and that projects above the top walk or edge of a building with a flat roof, the eave line of a building with a gambrel, gable, or hip roof, or the deck line of a building with a mansard roof (See Figure 9-8).

**FIGURE 9 - 8
EXAMPLES OF ROOF SIGNS**



9.282 Rural Area - Zoning Districts established as Open Space and Preservation (0-1) and Special Use and Recreational (S-1).

9.283 Security Sign - Signs and street graphics listed in Title 18 of the Pennsylvania Crimes Code and Title 75 of the Pennsylvania Vehicle Code. Includes: No Trespassing, No Soliciting, Beware of Dog, No Parking, No Dumping, No Hunting, No Fishing, etc. All security signs are personal use and information signs but not all personal use and information signs are security signs.

9.284 Shopping Cart Corral Sign. A sign fastened to a shopping cart corral structure designating the structure for the return of shopping carts. The message portion of a Shopping Cart Corral Sign may contain copy such as the name of the retailer and other copy incidental to the use of the corral; however, in no case shall the copy contain any other advertising message.

9.285 Sign - Any device, fixture, placard, or structure that uses any color, form, graphic, illumination, symbol, or writing to advertise, announce the purpose of, or identify the purpose of a person or entity, or to communicate information of any kind to the public.

9.286 Sign Alteration - Any change to any feature of a sign, including, but not necessarily limited to, location, area, height, or physical design features excluding,

however:

- (a) changes in copy and/or the advertising message;
- (b) regular maintenance of the sign, including electrical, repainting, or cleaning of a sign; or
- (c) the repair of a sign.

9.287 Special Event Sign - Individual signs and street graphics announcing special events, including but not limited to, auctions, grand openings, new management, going out of business, and events sponsored by religious, charitable, or public service groups.

9.288 Street Access - Access to a publicly owned road by a permitted driveway.

9.289 Street Sign - A Public Use and Information Sign identifying the name of a street or road.

9.290 Subdivision Identification Sign - A sign located at the entrance of a Township approved subdivision or multi-family complex and identifying the name of the development. A subdivision identification sign is not a Location Sign. All subdivision identification signs are ground signs but not all ground signs are subdivision identification signs.

9.291 Time and Temperature Sign - An on-premise sign accessory to a wall or ground sign that serves the purpose of announcing time and/or temperature.

9.292 Traffic Control Sign - A public use and information sign used to direct traffic, control direction or speed, or warn pedestrians and motorists of hazards or unusual road conditions.

9.293 Vehicular Directory Sign - A sign containing one or two sides which displays smaller signs, often of equal size, to provide directions to motorists within a non-residential lot, development or site. For the purposes of this Article, drive-through menu signs are also classified as vehicular directory signs.

9.294 Vehicular Sign - Any Sign displayed on a parked vehicle or transported by vehicle, where the primary purpose of such vehicle or transported Sign is to advertise a product or business or to direct people to a business or activity. Where the primary purpose of such vehicle or transported Sign is not to advertise a product or business or to direct people to a business or activity, such vehicle shall be parked in a side or rear yard adjacent to a principal building.

9.295 Vending Machine Sign - An individual sign that was incorporated into the design of a vending machine and can not be removed from the machine. These signs advertise either the distributor that stocks the machine or the major supplier of the machine's contents.

9.296 Wall Sign - A Sign fastened to or painted on the wall of a building or structure in such a manner that the wall becomes the supporting structure for, or forms the background surface of the Sign.

9.297 Warning Sign - See Security Sign.

9.298 Window Sign - A sign painted or attached to a window pane which can be read from outside the building and which advertises or provides information to any person standing outside the building.

9.299 - Yard Sale Sign - See Garage Sale Sign.

9.300 ADMINISTRATION - The Administrator of this article shall be the Zoning Officer or other Supervisors' designee. The Zoning Officer shall have the responsibility and authority to administer and enforce all provisions of this article, except those provisions with powers specifically reserved to the Board of Supervisors or the Zoning Hearing Board. The Zoning Officer also shall administer the Zoning Ordinance in accordance with the literal terms and shall not have the power to permit any construction or any use or change of use which does not conform to the Zoning Ordinance. The Zoning Officer shall be authorized to institute civil enforcement proceedings as a means of enforcement when acting within the scope of his/her employment.

9.400 PERMIT PROCEDURES - No sign shall be erected, displayed, altered, relocated, or replaced, until the Township issues a sign permit, except as provided in Section 9.500 (Exempt Signs), Section 9.700 (Signs Not Requiring a Permit), and Section 9.1500 (Nonconforming Signs).

9.410 Master Sign Plan Requirements - A Master Sign Plan shall be submitted to the Zoning Officer for all non-residential developments, lots, sites or structures of three (3) or more uses that utilize or will utilize five (5) or more signs requiring a zoning permit after the effective date of Ordinance No. 8 of 2006. All signs requiring a zoning permit in a non-residential development, lot, site, structure or use requiring a master sign plan shall comply with the master sign plan.

a. A master sign plan containing the below listed items shall be submitted to the Zoning Officer prior to the issuance of a zoning permit for a sign(s) for each use in a non-residential development, lot, site, or structure requiring a master sign plan:

1. Two (2) copies of a site plan, or approved and recorded land development plan, of the lot or site clearly and legibly drawn at a scale of one (1) inch being equal to fifty (50) feet or less, showing the location of all existing, proposed and future sign of any type, whether requiring a zoning permit or not, except that incidental signs need not be shown, and their dimensioned setbacks from the front and nearest side property line.
2. Two (2) copies of building elevations drawn to scale of each side of the building on which a sign is located or will be placed showing the sign dimensions and proportions, location of each existing and proposed sign on the building, material, color scheme, lettering or graphic style, and lighting, if any.
3. Two (2) sets of drawings of the planned signs clearly indicating the dimensions of all signs including height above finished grade, lettering, logos and other graphics, colors, materials, texture and method of illumination, if any.
4. Two (2) copies of the type and total number of signs proposed, plus any existing signs that will remain, and a computation of the maximum total sign area and the maximum area for individual signs compared to the signage allowed.
5. Two (2) copies of the landscaping plan pertaining to ground signs.
6. The master sign plan may contain other standards and criteria not regulated by the township as the property owner or developer may require, such as uniform sign standards.
7. Additional submittals or amendments to the master sign plan will be necessary as changes to a sign(s) in a qualifying non-residential development, lot, site, structure or

use(s) occur. Any amendments to a master sign plan must be signed and approved by the property owner(s) and Zoning Officer before such amendment will become effective.

b. Where a master sign plan is required, no zoning permit shall be issued for a sign requiring a zoning permit and no sign shall be erected unless and until a master sign plan, or amendment thereto, for the non-residential development, lot, site, structure or use on which a sign will be erected has been submitted to, and approved by, the Zoning Officer.

c. A Master Sign Plan shall be submitted as part of a Final Land Development Plan for a non-residential land development, in whole or in part, that is governed by this Section 9.410 with respect to all existing, proposed, or future signs known at the time of Final Land Development Plan submission.

9.420 Permit Application - Applications for sign permits shall be submitted on forms provided by the Township, completed as required, and shall, at a minimum, have attached the following information in either written or graphic form.

a. Location of the sign on the premises in relation to any lot lines, buildings, sidewalks, streets, public rights-of-way, street intersections, wooded areas, trees greater than 24" diameter breast height (dbh), wetlands, watercourses, or other signs located on the property. In addition, sufficient detail to similar features on adjacent properties should be provided to determine conformance with the requirements contained in this Ordinance.

b. Type of sign (i.e. ground, wall,) and general description of structural design and construction materials.

c. Drawing(s) of the proposed sign which shall contain specifications indicating height, perimeter, area, dimensions, type of lettering, text, color, means of support, method of illumination, and any other significant characteristics of the proposed sign.

d. Letter acknowledging and approving the construction and use of the sign by the property owner.

e. Any other information requested by the Zoning Officer in order to carry out the purpose and intent of this article.

f. The required sign permit fee as established under separate resolution by the Stroud Township Board of Supervisors. Permit fees will cover the cost for administering this article for compliance with its purpose and intent.

g. A landscaping plan in conformance with Section 6.305 of the Zoning Ordinance.

9.430 Permit Review and Action - The Zoning Officer shall review the sign permit application and issue or deny the permit in conformance with this Article and the Zoning Ordinance.

a. **Official Date** - The official date of submission shall be the day the Zoning Officer determines the completed application with all required or necessary data has been properly prepared and submitted.

- b. Time to Decide - The Zoning Officer shall determine whether the proposed sign will or will not be in compliance with the requirements of this article, and shall, within thirty (30) days of the official date of submission, issue or deny the sign permit.
- c. Photograph - When the sign installation has been completed the Applicant shall photograph the completed sign and forward the photograph to the Zoning Officer with a request for a Certificate of Occupancy. The Zoning Officer shall then inspect the sign. The photograph shall be in a format specified by the Zoning Officer.
- d. Inspection for Compliance - Upon request of the application for a Certificate of Occupancy, the Zoning Officer shall perform a final inspection of any approved sign. Where the sign has been constructed in accordance with the Permit, the Zoning Officer shall issue a Certificate of Occupancy. The final dimensions of the sign will be noted by the Zoning Officer on the Certificate of Occupancy and a photograph of the sign shall be attached to the Certificate of Occupancy.
- e. Discrepancies - When there is a discrepancy between an approved sign permit and the sign as constructed, the Zoning Officer shall notify the owner in writing that a discrepancy has been identified and the owner shall cease and desist from performing additional work on the sign. If the discrepancy is not corrected within twenty (20) days from the date of written notice, the sign shall be ordered removed by the Zoning Officer and at the expense of the owner.
- f. Complaints - The Zoning Officer shall investigate complaints of alleged violations of these regulations and may revoke any permit if there is any violation of these regulations or if there was any misrepresentation of any material fact in either the sign permit application or the plans.

9.440 Expiration of Sign Permits – If the sign authorized by any sign permit has not been erected or completed within one year from the date of issuance of that permit, the sign permit shall be deemed expired and a new application must be submitted.

9.450 Revocation of a Sign Permit - All rights and privileges acquired under the provisions of this article are revocable for failure to comply with the Zoning Ordinance. All permits issued pursuant to this article are hereby subject to this provision.

9.460 Maintenance of Signs - Signs and street graphics must be properly maintained, be properly painted, and be kept free from all hazards including but not limited to faulty wiring, loose fastenings, being in an unsafe condition, or being detrimental to the public health, safety, or general welfare. In the event of a violation of any of the foregoing provisions, the Zoning Officer shall give written notice and the sign owner shall comply with that notice as explained in Section 9.470 entitled Enforcement.

9.470 Enforcement - When a violation of this Article of the Zoning Ordinance has occurred, the Zoning Officer shall initiate enforcement action through issuance of an Enforcement Notice.

9.471 Violations - The following signs shall be in violation of this Article of the Zoning Ordinance and shall be subject to enforcement action as allowed by this Article and the Zoning Ordinance:

- a. Any sign not properly registered as required by this Article.
- b. Any nonconforming sign which has not been properly registered.

- c. Any sign which presents immediate peril to persons or property.
- d. Any nuisance sign as defined by this Ordinance.
- e. Any sign other than a public use and information sign located in a public right-of-way and not specifically authorized by the Board of Supervisors.
- f. Any other sign not in conformance with any section of this Article or with the Zoning Ordinance.

9.472 Enforcement Notice -The Enforcement Notice shall be sent to the property owner of record of the parcel on which the sign is located, to the sign owner, to any advertisers on the sign, to any person who has filed a written request to receive enforcement notices regarding that parcel, and to any other person requested in writing by the owner of record. An enforcement notice shall state at least the:

- a. Name of the owner of record and any other person against whom the Township intends to take action
- b. The location of the property in violation
- c. The specific violation with a description of the requirements which have not been met, citing in each instance the applicable provisions of the ordinance.
- d. The date before which the steps for compliance must be commenced and the date before the steps must be completed.
- e. That the recipient of the notice has the right to appeal to the Zoning Hearing Board within a prescribed period of time in accordance with procedures set forth in the Ordinance.
- f. That failure to comply with the notice within the time specified, unless extended by appeal to the Zoning Hearing Board, constitutes a violation, with possible sanctions clearly described.

9.473 Enforcement Remedies - When an Enforcement Notice has been issued and an appeal to the Zoning Hearing Board has not been filed or the Zoning Hearing Board has found in favor of the Township, the Township may use any combination of the following remedies to resolve the violation:

- a. Submission of a civil complaint to the District Justice.
- b. Removal of the sign with the costs of removal being charged to the sign and/or property owner.
- c. Any other means legally available to the Township

9.500 EXEMPT SIGNS AND STREET GRAPHICS- The following signs and street graphics are exempt from this Article.

9.501 Any sign required by law.

9.502 Business Nameplates not exceeding one (1 sq. ft.) square foot in area and less than eight (8 ft.) feet in height and where more than one (1) Business Nameplate is used the aggregate Sign area of such Business

Nameplates shall be less than twenty-five (25 sq. ft.) square feet in area.

9.503 Building Markers not exceeding four (4) square feet and not exceeding four (4) feet in height.

9.504 Decals not exceeding an aggregate of two (2 sq. ft.) square feet per building entrance.

9.505 Historical Markers erected by a historical agency or association and approved by majority vote of the Stroud Township Board of Supervisors at a regular meeting.

9.506 Interior Signs.

9.507 Memorial Signs located in an approved cemetery.

9.508 Public Notification Signs for hearings to be held by a Stroud Township Board.

9.509 Public Use and Information Signs.

9.600 **PROHIBITED SIGNS AND STREET GRAPHICS** - Any sign or street graphic not specifically exempt through Section 9.500 (Exempt Signs) or expressly permitted by Section 9.700 (Signs Not Requiring a Permit) or Section 9.800 (Signs Requiring a Permit) are hereby prohibited.

9.601 Other Prohibited Signs and Street Graphics - The following signs and street graphics are also prohibited:

(a) Pole signs greater than four (4 ft.) feet in height, except for accessibility signs required by applicable construction codes adopted by the Township.

(b) Ground and Wall signs which display a product, or a replica of a product, unless a product is displayed as a graphic.

(c) Electrically-activated Changeable Signs

(d) Manually-activated Changeable Signs, except for Bulletin Boards and Ground Signs for the following non-residential uses: gasoline service stations, movie theatres and drive-through menu signs.

9.700 **SIGNS AND STREET GRAPHICS NOT REQUIRING A PERMIT** - The following signs and street graphics do not require a permit provided that the sign is permitted in the Zoning District in which it is to be located as shown in Schedule VII of this Article, and meets the Township's sign regulations:

9.701 Auto Dealer Vehicle Signs.

9.702 Construction Signs less than or equal to four (4) square feet in area.

9.703 Flags.

9.704 Incidental Signs.

9.705 Personal Use and Information Signs.

9.706 Real Estate Signs.

9.707 Vending Machine Signs.

9.708 Business Nameplate Signs which do not exceed the dimensions set forth in Section 9.502

9.800 PERMITTED SIGNS AND STREET GRAPHICS - The following signs and street graphics require a permit and are permitted where allowed by Schedule VII of this Article when the sign conforms to any and all regulations set forth in this Article:

9.801 Ancillary Secondary Entrance Wall Signs

9.802 Ancillary Use Wall Signs

9.803 Awning Signs

9.804 Blade Signs

9.805 Bulletin Board

9.806 Business Nameplate Signs which exceed the dimensions set forth in Section 9.502

9.807 Canopy Signs

9.808 Construction Signs greater than four (4 sq. ft.) square feet.

9.809 Farm Product Sign.

9.810 Ground Signs

9.811 Individual Sign, unless otherwise provided herein

9.812 Location Sign

9.813 Marquee Signs

9.814 Murals

9.815 Neon Window Signs

9.816 Non-profit Special Event Signs

9.817 Off-Premise Signs

9.818 On-Premise Signs

9.819 Pedestrian Information Sign Plazas

9.820 Political Signs

- 9.821** Projecting Signs
- 9.822** Shopping Cart Corral Signs
- 9.823** Special Event Signs
- 9.824** Subdivision Identification Signs
- 9.825** Vehicular Directory Signs
- 9.826** Wall Signs
- 9.827** Window/Door Signs

**Schedule VII
Permitted Signs and Street Graphics by Type and Zoning District**

**A = Permitted, No Permit Required P = Permitted, Permit Required N = Not Permitted
C = Conditional Use Required S = Special Exception Required**

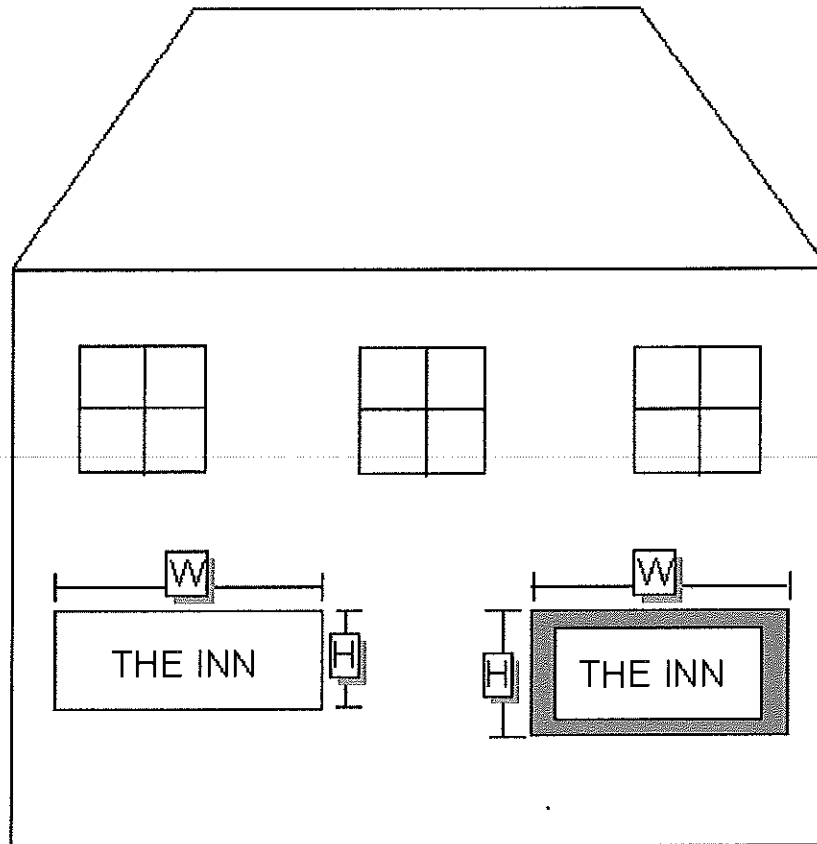
Sign Type	0-1&S-1	R-1, R-2, & R-3	C-1	C-2	C-3	M-1	EP-1 & EP-2	SECTION
OFF-PREMISE SIGNS AND STREET GRAPHICS								
All Off-Premise Signs and Street Graphics	N	N	N	C	N	C	N	9.1100
ON-PREMISE SIGNS AND STREET GRAPHICS								
Ancillary Secondary Entrance Wall Signs	N	N	P	P	P	P	P	9.1279
Ancillary Use Wall Signs	N	N	P	P	P	P	P	9.1280
Awning Sign	P	N	P	P	P	P	P	9.1272
Blade Sign	P	N	P	P	P	P	P	9.1210
Canopy Sign	N	N	P	P	P	P	P	9.1272
Ground Sign	S	N	P	P	P	P	P	9.1220
Location Sign	S	N	P	P	P	P	P	9.1240
Marquee Sign	N	N	P	P	P	P	P	9.1272
Neon Sign	N	N	P	P	P	P	P	9.1282
Pedestrian Information Sign Plaza	N	N	P	P	P	P	P	9.1283
Projecting Sign	P	N	P	P	P	P	P	9.1250
Shopping Cart Corral Sign	N	N	P	P	P	P	P	9.1260
Vehicular Directory Sign	N	N	P	P	P	P	P	9.1230
Wall Sign	S	N	P	P	P	P	P	9.1270
Window and Door Signs	P	N	P	P	P	P	P	9.1281
INDIVIDUAL SIGNS AND STREET GRAPHICS								
Automobile Dealer Vehicle Signs	N	N	N	A	N	N	A	9.1321
Bulletin Board	P	P	P	P	P	P	P	9.1331
Business Nameplate Signs	A	A	A	A	A	A	A	9.1327
Construction Signs <4 SF	A	A	A	A	A	A	A	9.1332
Construction Signs >4SF	N	N	P	P	P	P	P	9.1332
Farm Product Signs	A	A	P	P	P	P	P	9.1333
Flag	A	A	A	A	A	A	A	9.1324
Incidental Signs	A	A	A	A	A	A	A	9.1325
Mural	N	N	S	S	S	S	S	9.1334
Non-Profit Special Event Sign	N	N	N	P	N	N	P	9.1335
Personal Use & Information Signs	A	A	A	A	A	A	A	9.1326
Political Signs	P	P	P	P	P	P	P	9.1336
Real Estate Signs	A	A	A	A	A	A	A	9.1328
Special Event Signs	P	P	P	P	P	P	P	9.1337
Subdivision Identification Sign	P	P	N	N	N	N	N	9.1338
Vending Machine Signs	A	A	A	A	A	A	A	9.1329

9.900 GENERAL STANDARDS AND CRITERIA FOR SIGNS AND STREET GRAPHICS - The regulations of this section specify the area and heights of signs and street graphics that are allowed within Stroud Township and which require a permit.

9.910 Determination of Sign Area - The following criteria shall be used to determine the area of a sign:

9.911 The entire face of the sign (one side only) including all lettering, wording, and accompanying designs and symbols, together with the background, whether open or closed and any framing, bracing, or wall work incidental to its decoration shall be included (See Figure 9-9).

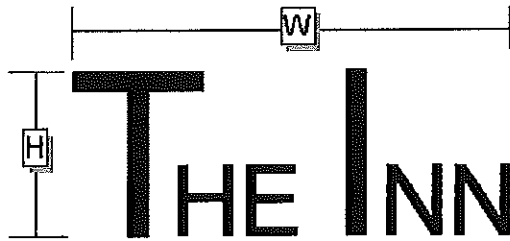
**FIGURE 9-9
DETERMINING SIGN AREA**



9.912 Where a sign structure has more than one sign face, one sign face shall be used to calculate the sign area. Where sign faces on the same sign structure differ in size, the largest sign face shall be used to determine the sign area.

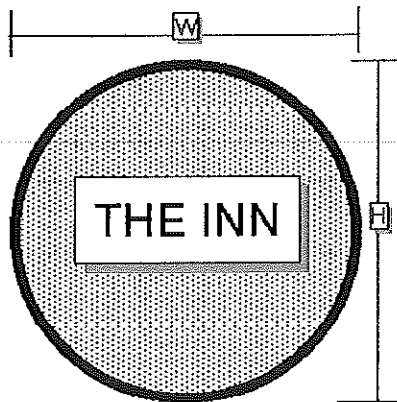
9.913 Where the sign face consists of individual raised and/or recessed letters, logos, symbols, and/or graphics, the sign area shall be the area of the smallest rectangle that can encompass those letters, logos, symbols, and/or graphics (Figure 9-10). Where the sign consists of a sign face of irregular shape, the sign area shall be the area of the smallest rectangle that can encompass the sign face, background, and frame (Figure 9-11).

**FIGURE 9-10
DETERMINING SIGN AREA II**



$$A = W * H$$

**FIGURE 9-11
DETERMINING SIGN AREA III**

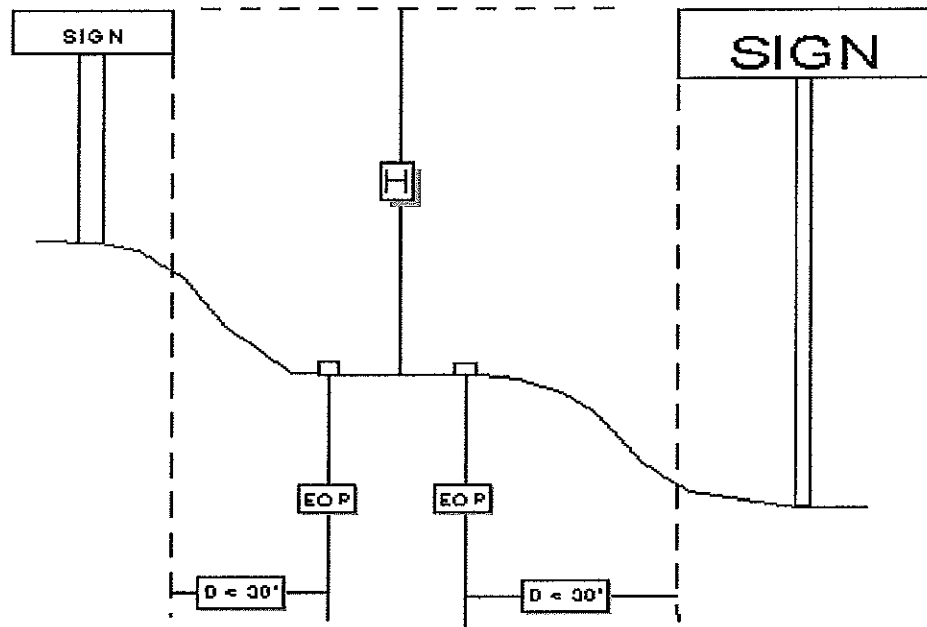


$$A = H * W$$
$$A \neq 3.14(r)^2$$

9.920 Determination of Sign Height - Except as otherwise expressly set forth in this Article IX, the following criteria shall be used to determine the height of a sign:

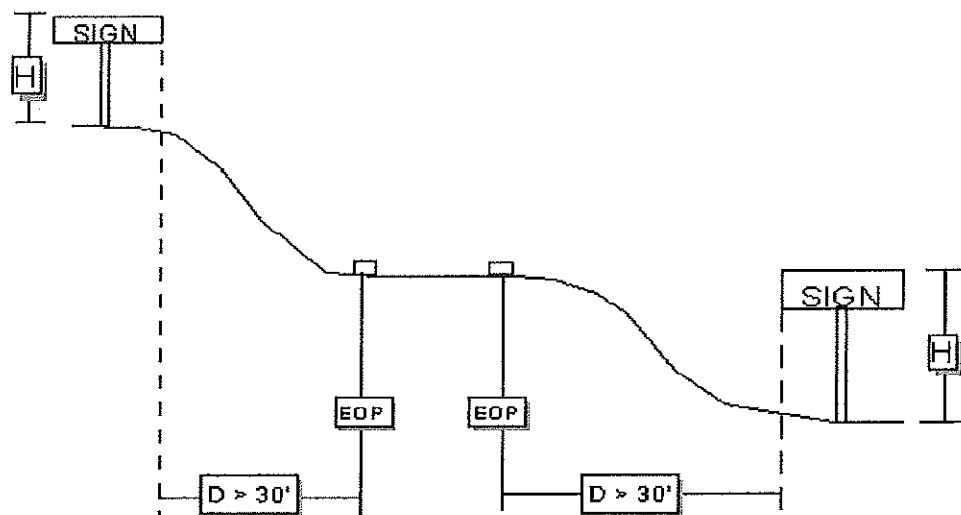
9.921 The height of a sign erected within fifty (50') feet from a right-of-way shall be measured from the grade level of the nearest street to the top of the sign (See Figure 9-12).

**FIGURE 9-12
DETERMINING SIGN HEIGHT**



9.922 The height of a sign located more than fifty (50') feet from a right-of-way shall be measured from average grade level where the sign is erected to the top of the sign (See Figure 9 - 13).

**FIGURE 9-13
DETERMINING SIGN HEIGHT II**



9.1000 GENERAL SIGN REQUIREMENTS - All signs and street graphics erected within Stroud Township shall conform with the applicable building and zoning codes and with the following general requirements:

9.1010 Sign Materials and Construction - Except as otherwise allowed herein, all Signs and street graphics shall be constructed in accordance with the applicable construction code(s) adopted by Stroud Township from time to time. All Signs and street graphics shall be made a harmonious part of the architectural design.

9.1020 Maintenance - Every sign, including those specifically exempt from permitting and permitting fees, shall be maintained in good repair and in a safe, clean, and attractive condition.

9.1030 Design - Except as otherwise allowed herein, no part of a sign shall contain or consist of banners, posters, pennants, ribbons, streamers, spinners, or other similar moving, fluttering, or revolving devices. None of these devices, nor any strings of lights, shall be used for the purpose of advertising or getting attention when not part of a sign, except as allowed by this article. No sign shall utilize mechanical movement or sequin or sparkle effects unless otherwise allowed herein.

9.1031 Sign Colors - Signs shall be limited to any four colors, excluding black and white.

9.1032 Fluorescent Signs - No sign shall be permitted with fluorescent colors in the text, graphic, or background.

9.1033 Sign Emissions - No sign which emits smoke, visible vapors, particles, sound, or odor shall be permitted.

9.1034 Sign Projections - Except as otherwise permitted by this Article, signs shall have no projecting elements greater than three (3") inches.

9.1035 Mirrors - No mirror type device shall be used as a part of a sign.

9.1036 Holographic Images - Signs shall contain no parts that are holographic or that are able to produce any holographic image.

9.1037 Clear Sight Triangle - No sign shall be located within a clear sight triangle or shall otherwise create a traffic visibility hazard.

9.1038 Items of Information - All signs are entitled to display up to ten (10) Items of Information per sign face. Notwithstanding the foregoing: (i) if the name of the use occupying the building and its premises contains more than ten (10) items, the name and one use within the non-residential building may be displayed on each sign face; and (ii) the restrictions set forth in this Section 9.1038 shall not apply to Pedestrian Information Sign Plazas, Vehicular Directory Signs, Interior Signs, Shopping Cart Corral Signs, and Construction Signs for non-residential developments, lots or sites for three (3) or more tenants where the gross leasable area is 10,000 square feet or greater.

9.1040 Signs and Street Graphics in the Right-Of-Way - Except as otherwise permitted by this Ordinance, all signs and street graphics shall be set back at least ten (10) feet from the property line. Only Public Use and Information signs or signs approved by the Stroud Township Board of Supervisors or the Pennsylvania Department of Transportation shall be located within the public right-of-way. All privately owned signs shall be located outside of the public right-of-way. No sign shall project into the public right-of-way and no person shall post any sign of any kind upon public property without written permission from the Township or the Pennsylvania Department of Transportation, whichever has jurisdiction over the property in question.

9.1050 Signs and Street Graphics on Private Property - No person shall post any sign of any kind upon private property without written permission from the property owner.

9.1060 Signs and Street Graphics and Traffic Safety - All signs and street graphics shall meet the following minimum traffic safety standards:

9.1061 No sign shall be erected so as to obstruct free and clear sight triangle vision of any intersection, traffic control sign, or signal.

9.1062 No signs or street graphics shall by color, location, or design resemble or conflict with traffic control signs or signals and are prohibited.

9.1070 Multiple Sign Use - Except as otherwise permitted in this Article, there shall be no other activity associated with a sign (i.e. broadcasting) unless authorized by the Township.

9.1100 OFF-PREMISE SIGNS AND STREET GRAPHICS

9.1110 Regulations

9.1111 An off-premise sign or graphic shall be considered a principal use of a lot.

9.1112 One off-premise sign may be erected, constructed, or maintained on any parcel as allowed by Schedule VII of this Article provided that:

- a. The property contains no other structure or use.
- b. The applicant obtains a Conditional Use approval from the Stroud Township Board of Supervisors.
- c. The property is a conforming lot.

9.1120 Special Conditions

9.1121 In addition to meeting the requirements described in Section 4.700 for Conditional Use approval, the following special conditions shall be met before the Board of Supervisors grants a Conditional Use for an off-premise sign:

- a. The sign shall be located in accordance with the yard setbacks for principal structures located in the district in which the sign is proposed.
- b. All off-premise signs shall comply with the general design requirements set forth in Section 9.1000.
- c. Off-premise signs and street graphics adjacent to Interstate 80, Route 33, or Highway Route 209 shall not exceed the following size requirements:
 1. Maximum area = 288 square feet (see Section 9.910)
 2. Maximum height = 16 feet (See Section 9.920).

- d. Off-premise signs and street graphics adjacent to any other street shall not exceed the following size requirements:
 - 1. Maximum area = 72 square feet (see Section 9.910).
 - 2. Maximum height = 10 feet (see Section 9.920).
- e. Off-premise signs may contain a maximum of two faces unless otherwise allowed herein.
- f. No off-premise sign shall be located within a 2,640 foot (1/2 mile) radius of any other off-premise sign. This section shall not apply to multiple sign copy located on one support structure.
- g. No off-premise sign shall be located within a 250 foot radius of any on-premise sign.
- h. No off-premise sign shall be located within a 300 foot radius of any residence.
- i. Extensions or add-ons beyond the rectangular perimeter of the sign are prohibited.
- j. No off-premise sign shall be located along a scenic street or highway as designated by the Township, County, or other regulatory agency.
- k. Illumination of off-premise signs is prohibited between midnight and 6:00 AM on roads other than Interstate 80, Route 33, and 4 lane highway route 209.
- l. A site plan meeting the standards for a Sketch Plan as set forth by the Subdivision and Land Development Ordinance shall accompany an application for an off-premise sign.
- m. Wood and beam frame structures are prohibited. All sign support structures shall be constructed of steel.
- n. An engineering certification shall accompany any application for an off-premise sign. The certification shall indicate under seal of a professional engineer licensed in the Commonwealth of Pennsylvania that the sign has been designed in accordance with acceptable engineering practices.
- o. Off premise signs shall be landscaped in accordance with Section 6.300.
- p. Trees greater than four (4) inches in diameter (dbh) removed for construction of the sign shall be replaced on-site at a ratio of one (1) replacement tree for each removed tree using native species no less than four (4) inches in diameter.

9.1130 Multi-Message Signs - Multi-Message Signs may be developed as an off-premise sign provided that:

9.1131 All regulations and special conditions for an off-premise sign are met.

9.1132 Multi-Message Signs are limited to three (3) signs.

9.1133 Multi-Message Signs may only be approved through a consolidation of existing off-premise signs, with one existing off-premise sign being removed for each message on the Multi-Message Sign.

9.1140 Landscaping for Off-Premise Signs – All off-premise signs affixed to a sign structure in contact with the ground shall include quality landscaping in compliance with Section 9.1221 of this Article.

9.1200 ON-PREMISE SIGNS AND STREET GRAPHICS

All on-premise signs and street graphics shall meet all general sign requirements in Section 9.1000 and are subject to the following specific regulations:

9.1210 Blade Signs. Except as otherwise provided herein, where Blade Signs are permitted as set forth in Schedule VII of this Article, any non-residential use permitted by the Township as defined by the Standard Industrial Classification Code System under Schedule V of Ordinance No. 5 of 1998, as may be amended, may display one (1) Blade sign in front of the main entrance building facade provided that:

- (a) The minimum height of a blade sign shall be eight (8') feet and the maximum height of blade sign shall be ten (10') feet measured from the walking surface below the sign to the bottom of the sign.
- (b) The maximum sign area for each face of a blade sign shall not exceed six (6 sq. ft.) square feet.
- (c) Blade signs shall not be illuminated.
- (d) Blade signs shall contain the name of the tenant occupying the demised or divided area in question and shall be mounted perpendicular to the building entrance.

9.1220 Ground Signs - Except as otherwise provided herein, where Ground Signs are permitted as allowed in Schedule VII of this Article, any development, lot or site may display one (1) Ground Sign toward a street to which it has permitted access, provided that:

- (a) The maximum height of the sign is twelve (12) feet (see Section 9.920).
- (b) The maximum area of the sign is thirty-two (32) square feet (see Section 9.910) and the ratio of a Ground Sign structure area to the Sign area shall not exceed a ratio of one and one-half (1 1/2) to one (1). For the purposes of this Article, the area of a Ground Sign structure shall be the sum of the area (height times width measured to the perimeter edge of the supporting surfaces) of the supporting surfaces of all sign faces
- (c) The maximum letter height on the sign shall not exceed eighteen (18") inches.
- (d) Where a development, lot or site contains three or more non-residential uses as defined by the Standard Industrial Classification Code system, as may be amended, one (1) Main Entrance Location Sign and, if applicable, one (1) Secondary Entrance Location Sign shall be permitted and individual tenants or users shall not be permitted to have separate individual Ground Signs.
- (e) The activity is accessible by automobile and has off-street parking on the premises.
- (f) Where the property's street frontage on any one street is one hundred (100') feet or less, a Ground Sign shall not exceed six (6) square feet.
- (g) All ground signs shall include quality landscaping subject to Sections 6.305 Landscape Plan and 6.306 Landscape Maintenance of the Zoning Ordinance and Section 9.1221 Landscaping for Ground and

Location Signs and Off-Premise Signs of this Article, except as otherwise provided herein.

(h) Ground signs may be illuminated pursuant to Section 9.1400 of this Article.

9.1221 Landscaping for Ground and Location Signs and Off-Premise Signs - All Ground and Location Signs and Off-Premise Signs affixed to a sign structure in contact with the ground shall include quality landscaping as follows:

- a. The Ground Sign structure as defined by Section 9.1220(b) above shall be surrounded by a landscaped area equal to not less than fifty (50%) percent of the area of the Ground Sign structure which landscape area shall be a minimum of four (4 ft.) feet from the base of the Ground Sign structure (See 9.1220(b) above to determine Ground sign area).
- b. The minimum number of planting units for the landscaped area of a Ground Sign shall be equal to not less than one (1) planting unit per four (4 sq. ft.) square feet of landscaped area. Planting units shall include a mixture of annuals, perennials, ornamental grasses, shrubs, evergreen and/or shade trees. No less than fifty (50%) percent of the total number of planting units shall be a mixture of perennials, shrubs, evergreen and/or shade trees.
- c. The perimeter of the landscaped island shall be formed from materials such as, but not limited to, stone, brick, or landscape timbers.
- d. The area of the landscaped island shall be mulched and maintained as necessary to keep it free of weeds, brush, and deteriorating material.
- e. The proposed landscape plan shall be approved by the Zoning Officer or his designee.

9.1230 Vehicular Directory Signs - Except as otherwise provided herein, where Vehicular Directory Signs are permitted as set forth in Schedule VII of this Article a non-residential lot, development or site may display one (1) Vehicular Directory Sign adjacent to intersecting interior driveways or an interior driveway nearest the principal building or buildings, and one (1) for each use having a drive-through food service lane, provided that:

9.1231 The Vehicular Directory Sign does not exceed a height of eight (8 ft.) feet (see Section 9.920).

9.1232 The Vehicular Directory Sign does not exceed an area of thirty-five (35) square feet (see Section 9.910).

9.1233 Where the property contains only one business, the Vehicular Directory Sign may contain incidental and directional information associated with that business.

9.1234 Where the property contains more than one business, the Vehicular Directory Sign may contain incidental and directional information associated with the uses and businesses on the property in question.

9.1235 All Vehicular Directory Signs shall be setback at least ten (10 ft.) feet from any vehicular right-of-way, except for drive-through menu signs which may be located less than ten (10 ft.) feet from a drive-through lane; however, in no case shall said sign be located in such a way to cause a safety hazard.

9.1236 All Vehicular Directory Signs shall include quality landscaping subject to compliance with Section 6.305 Landscape Plan and 6.306 Landscape Maintenance of the Zoning Ordinance and Section 9.1221 Landscaping for Ground and Location Signs and Off-Premise Signs of this Article.

9.1240 Location Signs. Where a development, lot or site contains three (3) or more non-residential uses as defined by the Standard Industrial Classification Code System under Schedule V of Ordinance No. 5 of 1998, as may be amended, the lot, development, or site in question shall be permitted to have one (1) Main Entrance Location Sign and, if applicable, one (1) Secondary Entrance Location Sign subject to the following regulations:

9.1241 Main Entrance Location Sign. A Main Entrance Location Sign shall be located within one hundred (100 ft.) feet of the main vehicle entrance to the non-residential lot, development, or site in question and shall conform to the following regulations. For the purposes of this Article, the main vehicle entrance shall be the entrance where the majority of vehicles enter and exit the lot, development or site in question:

(a) The maximum sign area and letter/logo size of a Main Entrance Location Sign shall be determined in accordance with the Schedule VIII of this Article. The maximum Sign area shall include the Sign area of any and all tenant names displayed pursuant to Section 9.1241(c), below.

(b) A Main Entrance Location Sign shall be permitted to have up to three (3) sign faces where the sign is located on the lot, development or site in question at the intersection of two (2) or more State roads or Federal highways where each sign face is visible from each of said intersecting roads or highways, otherwise, the maximum number of sign faces permitted shall be two (2).

(c) Each sign face of a Main Entrance Location Sign may designate the name of the non-residential development, lot or site in question and may include the name, logo and/or symbol of tenants or users on the lot, development or site up to the maximum number of tenants set forth on Schedule VIII of this Article. The sign area for four (4) tenant or user signs on a Main Entrance Location Sign shall not exceed fifty (50%) percent of the total sign area on each face of the Main Entrance Location Sign in question. The sign area for less than four (4) tenant or user signs on a Main Entrance Location Sign shall not exceed thirty-three (33%) percent of the total sign area on each face of the Main Entrance Location Sign in question.

(d) The Main Entrance Location Sign may be illuminated internally and/or externally. If internally illuminated, only the individual letters, logos and/or symbols shall be illuminated. If externally illuminated, the illumination of said sign shall comply with Section 9.1400 of this Article.

(e) The Main Entrance Location Sign shall be set back at least fifteen (15 ft.) feet from the road right-of-way and shall not obstruct the clear sight triangle vision at any intersection, traffic control sign or traffic control signal, nor shall any Main Entrance Location Sign project into a public right-of-way.

(f) A Main Entrance Location Sign shall be set forth on the land development plan for the non-residential development, lot or site in question and shall comply with Section 9.1220(g) above.

(g) A Main Entrance Location Sign shall comply with all applicable Pennsylvania Department of Transportation rules and regulations.

(h) The height of a Main Entrance Location Sign shall not exceed sixty (60%) percent of the width of the Main Entrance Location Sign and the ratio of said Sign structure area to Sign area shall not exceed the ratio set forth in Section 9.1220(b) of this Article. [one and one-half (1 1/2) to one (1)]. Notwithstanding the foregoing, the height of a Main Entrance Location Sign face and structure shall not exceed twelve (12 ft.) feet. For purposes of this Section the height of a Main Entrance Location Sign face and structure shall be measured from the grade at the base of the Main Entrance Location Sign.

(i) A Main Entrance Location Sign structure may contain an interior storage compartment or area that shall only be utilized for the storage of Sign fixtures, letters, Sign equipment, replacement lamps, replacement bulbs, and grounds keeping equipment provided that: (a) the size of the storage area or compartment shall not exceed fifty (50%) percent of the aggregate Sign area; (b) the storage area or compartment is integrated in an architecturally harmonious and unified manner with the structure of the Sign; and (c) the storage area or compartment is fully enclosed.

(j) The exterior finish(es) of a Main Entrance Location Sign shall be constructed of brick, natural or synthetic stone, stucco and/or exterior insulation and finish systems (EIFS). Sign letters, logos and symbols shall be made of like materials and/or channel letters.

9.1242 Secondary Entrance Location Sign. In addition to the Main Entrance Location Sign, a non-residential development, lot or site served by more than one permitted vehicle entrance shall be allowed one (1) Secondary Entrance Location Sign within one hundred (100 ft.) feet of each secondary vehicular entrance into the non-residential development, lot or site in question from a State Road or Federal highway. The Secondary Entrance Location Sign shall conform to the following standards:

(a) The maximum width of a Secondary Entrance Location Sign shall not exceed eight (8 ft.) feet. The maximum height of a Secondary Entrance Location Sign shall not exceed five (5 ft.) feet. For purposes of this section, the height of a Secondary Entrance Location Sign shall be measured from the grade at the base of the Secondary Entrance Location Sign.

(b) The maximum Sign area of a Secondary Entrance Location Sign shall not exceed twenty (20 sq. ft.) square feet per sign face.

(c) Only the name and logo, if applicable, of the non-residential development, lot or site in question shall be depicted on a Secondary Entrance Location Sign. The maximum letter and/or logo height shall be eighteen (18 in.) inches.

(d) The exterior finish(es) of a Secondary Entrance Location Sign shall be constructed of brick, natural or synthetic stone, stucco and/or exterior insulation and finish systems (EIFS). Sign letters, logos and symbols shall be made of like materials and/or channel letters. The sign architecture shall be the same as the Main Entrance Location Sign.

(e) Two (2) faces per Secondary Entrance Location Sign shall be permitted.

(f) Each Secondary Entrance Location Sign may be illuminated internally and/or externally. If internally illuminated, only the individual letters, logos and symbols shall be illuminated. If externally illuminated, the sign illumination shall comply with Section 9.1400 of this Article.

(g) The Secondary Entrance Location Sign shall be set back at least fifteen (15 ft.) feet from the road right-of-way and shall not obstruct the clear sight triangle vision at any intersection, traffic control sign or traffic control signal, nor shall any Secondary Entrance Location Sign project into a public right-of-way.

(h) A Secondary Entrance Location Sign shall comply with Section 9.1220(g) above and shall be set forth on the land development plan for the non-residential development, lot or site in question

9.1250 Projecting Signs - Except as otherwise provided herein, where Projecting Signs are permitted as set forth in Schedule VII of this Article, any non-residential use permitted by the Township as defined by the Standard Industrial Classification Code System under Schedule V of Ordinance No. 5 of 1998, as may be amended may display one (1) projecting sign on the main entrance building facade provided that:

9.1251 The sign is counted toward the lot's, development's or site's Wall Sign area limit as set forth in Schedule IX of this Article.

9.1252 The projecting sign conforms to the Wall Sign Regulations set forth in Section 9.1270 hereof.

9.1253 The minimum height of a projecting sign shall be eight (8 ft.) feet and the maximum height of a projecting sign shall be ten (10 ft.) feet measured from the walking surface below the sign to the bottom of the sign.

9.1254 The sign shall not project into any public or private right-of-way and shall not be illuminated.

9.1255 The projecting sign shall not project more than four (4 ft.) feet from the wall to which it is attached.

9.1260 Shopping Cart Corral Signage. Where Shopping Cart Corrals are approved in a Final Land Development Plan or otherwise approved by the Township, each Shopping Cart Corral may have affixed to it a Shopping Cart Corral Sign conforming to the following standards:

9.1261 The maximum height of a Shopping Cart Corral Sign shall not exceed seven (7 ft.) feet.

9.1262 The maximum sign area for each face of a Shopping Cart Corral Sign shall not exceed four (4 sq. ft.) square feet.

9.1263 Shopping Cart Corral Signs shall not be illuminated but may be manufactured from reflective vinyl or other reflective materials.

9.1270 Wall Sign Regulations. Wall Signs are permitted as allowed by Schedule VII of this Article. Any non-residential uses permitted by the Township as defined by the Standard Industrial Classification Code System under Schedule V of Ordinance No. 5 of 1998, as may be amended, may display Wall Signs provided that Wall Signs are constructed and installed in accordance with the following regulations:

9.1271 The height of a Wall Sign shall not exceed the height of the building facade to which it is attached; however, in no case shall a wall sign exceed thirty (30 ft.) feet in height. Wall Signs shall be compatible with the architectural motif of the building to which they are attached. No Wall Sign shall cover or interrupt major architectural features.

9.1272 Awning, Canopy, and Marquis Signs are permitted as set forth in Schedule VII of this Article and shall be treated as a Wall Sign and subject to the Wall Sign Regulations herein set forth provided that an Awning, Canopy, or Marquis Sign shall not project higher than the top of the awning, canopy, or marquis on which the Sign is located or the height of the building facade to which attached, whichever is greater.

9.1273 Wall Signs may be internally or externally illuminated pursuant to Section 9.1400 of this Article.

9.1274 Wall Sign items of information and/or the background surface, if any, to which they are attached other than the wall or facade, shall be attached to or pinned away from the wall or facade but may project from the wall by such distance as is necessary to accommodate the ballasts, raceway, electrical components, and cabinetry of the Sign in question provided that the Wall Sign shall not project from the wall by more than eighteen (18 in.) inches.

9.1275 Wall Signs shall be erected on a main entrance building facade, a building facade facing a State or Federal road, and/ or a building facade facing an interior driveway of a non-residential development, lot, or site. For the purposes of this Article, the main entrance building facade shall be the facade of the building where the majority of occupants enter and exit the building.

9.1276 The length of a Wall Sign shall not exceed the lesser of fifty (50 ft.) feet or sixty (60%) percent of the width of the facade to which the Wall Sign is affixed. In the case of a non-residential building with multiple separate demised or divided areas between tenants, the width of the facade to which a Wall Sign is affixed shall be the portion of the facade used by each separate demised or divided area determined by the intersection of exterior or interior walls, as applicable, of each separate demised or divided area with the facade used by each separate area.

9.1277 The maximum aggregate sign area for all Wall signs shall be determined in accordance with Schedule IX of this Article. The maximum aggregate sign area for all Wall Signs shall be determined by using the main entrance facade area. The area of the main entrance facade shall be calculated using the lesser of the actual area of the main entrance facade or an area determined by the width of the main entrance facade multiplied by thirty-five (35 ft.) feet (regardless of whether the actual height of the facade exceeds 35 feet). The area of the main entrance facade includes all windows, door areas, and cornices on the facade to which the Wall Sign(s) is(are) affixed. Where a non-residential building has multiple separate demised or divided areas the width of the main entrance facade shall be determined as set forth in Section 9.1276 above.

The maximum Wall Sign area for all Wall Signs on a single non-residential building shall not exceed five hundred (500 sq. ft.) square feet in the aggregate except where a main entrance facade contains separately demised or divided areas for multiple uses such as multiple stores in a single Shopping Center

building, in which case the maximum Wall Sign area for each such demised or divided area for each separate use shall be based upon the main entrance facade area of the particular separate use or demised or divided area determined as set forth in this section, even though the aggregate Wall Sign area on a single non-residential building for all of said separate uses exceeds the five hundred (500 sq. ft.) square foot area maximum set forth in this section.

In the event the maximum area of Wall Signs on a main entrance facade calculated in accordance with Schedule IX of this Ordinance is less than thirty-two (32 sq. ft.) square feet, the owner or tenant of the building in question may erect a Wall Sign containing up thirty-two (32 sq. ft.) square feet of Wall Sign area.

9.1278 The maximum letter height for Wall Signs shall be based upon:

- (i) the distance the facade to which the Wall Sign is affixed is set back from the cartway of an Expressway, Arterial Street, Collector Street, Local Street or main entrance driveway of the non-residential lot, development or site in question, whichever the facade in question faces, in accordance with Schedule X of this Article. If a building facade in question faces both a public road described above and main entrance driveway, the facade distance to the cartway of the public road shall apply; and
- (ii) an average of the vertical height of each letter of the Wall Sign calculated by adding the vertical height of each letter, dividing the resulting sum by the number of letters on the Wall Sign in question, and the resulting sum shall be the average letter height which shall not exceed the maximum average letter height set forth on Schedule X of this Article. In the case of more than one (1) row of letters, where a row of letters is above or below another row of letters, the combined height of the stacked letters shall be used to determine the maximum average letter height.

9.1279 Ancillary Secondary Entrance Wall Signs - Ancillary Secondary Entrance Wall Signs are permitted as allowed by Schedule VII of this Article. Ancillary Secondary Entrance Wall Signs shall be constructed and installed in accordance with the following regulations:

- (i) The height of the Ancillary Secondary Entrance Wall Sign shall not exceed the height of the principal Wall Sign above the Main Entrance to the building facade to which attached. The maximum height of an Ancillary Secondary Entrance Wall Sign shall be sixteen (16 ft.) feet if it is attached to a building facade other than the Main Entrance building facade.
- (ii) The Ancillary Secondary Entrance Wall Sign shall be compatible with the architectural motif of the building to which it is attached.
- (iii) Ancillary Secondary Entrance Wall Signs may be internally or externally illuminated in accordance with Section 9.1400 of this Article.
- (iv) The maximum Sign area for an Ancillary Secondary Entrance Wall Sign shall not exceed one hundred (100 sq. ft.) square feet when attached to the Main Entrance building facade with the principal Wall Sign. The maximum Sign area for an Ancillary Secondary Entrance Wall Sign shall not exceed forty (40 sq. ft.) square feet when attached to a building facade other than the Main Entrance facade. The Ancillary Secondary Entrance Wall Sign area shall be included within the maximum aggregate sign area of all Wall Signs permitted by Schedule IX of this Article.

(v) The maximum number of Ancillary Secondary Entrance Wall Signs on a single non-residential building shall be determined based upon the following table, notwithstanding the fact that the actual number of entrances on a single non-residential building exceed the number of Ancillary Secondary Entrance Wall Signs permitted in the following table:

<u>Area of facade in question calculated in accordance with Sections 9.1276 and 9.1277</u>	<u>Maximum Number of Ancillary Secondary Entrance Wall Signs</u>
0 to 1,500 square feet	0
1,501 to 2,500 square feet	1
2,501 and above square feet	2

(vi) Ancillary Secondary Entrance Wall Signs shall be attached flat to or pinned away from the wall or facade.

(vii) No Ancillary Secondary Entrance Wall Sign shall cover or interrupt major architectural features.

(viii) The Ancillary Secondary Entrance Wall Sign shall be erected on a wall with street frontage or frontage on an internal driveway serving the building to which attached notwithstanding the provisions of Section 9.1275.

(ix) The maximum aggregate number of Ancillary Secondary Entrance Wall Signs and Ancillary Use Wall Signs on a single non-residential building (determined in accordance with the provisions of Sections 9.1276 and 9.1277 above) shall not exceed three (3).

9.1280 Ancillary Use Wall Signs - Ancillary Use Wall Signs are permitted as allowed by Schedule VII of this Article. Ancillary Use Wall Signs shall be constructed and installed in accordance with the following regulations:

(i) The height of the Ancillary Use Wall Sign shall not exceed the height of the principal Wall Sign above the Main Entrance building facade to which attached or the height of an Ancillary Secondary Entrance Wall sign on the same facade.

(ii) The Ancillary Use Wall Sign shall be compatible with the architectural motif of the building to which it is attached.

(iii) Ancillary Use Wall Signs may be internally or externally illuminated in accordance with Section 9.1400 of this Article.

(iv) The maximum Sign area for an Ancillary Use Wall Sign shall not exceed forty (40 sq. ft.) square feet and shall be included within the maximum aggregate sign area of all Wall Signs permitted by Schedule IX of this Article.

(v) The maximum number of Ancillary Use Wall Signs on a single non-residential building shall be determined based upon the following table:

<u>Area of facade in question calculated in accordance with Sections 9.1276 and 9.1277</u>	<u>Maximum Number of Ancillary Use Wall Signs</u>
0 to 1,500 square feet	0
1,501 to 2,500 square feet	1
2,501 and above square feet	2

- (vi) Ancillary Use Wall Signs shall be attached flat to or pinned away from the wall or facade.
- (vii) No Ancillary Use Wall Sign shall cover or interrupt major architectural features.
- (viii) The Ancillary Use Wall Sign shall be erected on a wall pursuant to Section 9.1275.
- (ix) The maximum aggregate number of Ancillary Secondary Entrance Wall Signs and Ancillary Use Wall Signs on a single non-residential building (determined in accordance with the provisions of Sections 9.1276 and 9.1277 above) shall not exceed three (3).

9.1281 Window/Door Signs - Except as otherwise provided herein, where Window and Door Signs are permitted as set forth in Schedule VII window and door signs may not exceed more than ten (10%) percent of the area of the window or door in which they are displayed.

9.1282 Neon Signs - Except as otherwise provided herein, where Neon Signs are permitted as set forth in Schedule VII, any non-residential use permitted by the Township as defined by the Standard Industrial Classification Code System under Schedule V of Ordinance No. 5 of 1998, as may be amended, may display one (1) neon sign toward any street toward which it has frontage provided that:

- (i) The Sign area of the Neon Sign shall be included within the maximum Sign area of Wall Signs permitted by Schedule IX of this Article.
- (ii) The Sign is located in a window or door.
- (iii) The Sign does not exceed a height of eight (8 ft.) feet.
- (iv) The Sign does not exceed an area of two (2 sq. ft.) square feet.

9.1283 Pedestrian Information Sign Plazas - Except as otherwise provided herein, Pedestrian Information Signs Plazas are permitted as allowed in Schedule VII of this Article, provided that:

- a. The maximum height of each Pedestrian Information Sign Plaza shall not exceed seven (7') feet.
- b. The maximum sign area for each face of a Pedestrian Information Sign Plaza not displaying a map of the non-residential lot, development or site shall not exceed twenty-four (24 sq. ft.) square feet. The maximum sign area for each face of a Pedestrian Information Sign Plaza displaying a map of the non-residential lot, development or site shall not exceed thirty-two (32 sq. ft.) square feet.
- c. If illuminated, Pedestrian Information Sign Plazas shall comply with Section 9.1400 of

this Article.

- d. Pedestrian Information Sign Plazas shall be located at central pedestrian intersecting points inside a non-residential development, lot or site; however, in no case shall said sign plaza be located along a public street.
- e. Pedestrian Information Sign Plazas shall be subject to Section 9.1220 (g) of this Article.

9.1300 INDIVIDUAL SIGN & STREET GRAPHICS

9.1310 Individual Signs and Graphics shall be permitted as allowed in Schedule VII of this Article.

9.1320 Individual Signs and Street Graphics not requiring a permit are subject to the following special regulations:

9.1321 Automobile Dealer Vehicle Sign - Unless otherwise noted herein, Automobile Dealer Vehicle Signs are permitted as allowed in Schedule VII of this Article provided that:

- a. The sign shall be attached to the vehicle's door or window.
- b. No vehicle shall display more than three Automobile Dealer Vehicle Signs.
- c. No Automobile Dealer Vehicle Sign shall exceed two (2) square feet in area.

9.1322 Construction Sign - See Section 9.1332 below.

9.1323 Farm Product Sign - See Section 9.1333 below.

9.1324 Flag - Except as otherwise provided herein, Flags are permitted as allowed in Schedule VII of this Article provided that:

- a. No single flag that is flown shall exceed forty (40) square feet in area and no single lot, development or site shall fly more than six (6) flags.
- b. Flagpoles shall not exceed forty (40') feet in height (see Section 9.920).
- c. Wall-mounted flags shall be limited to one per lot, development or site and shall not exceed forty (40) square feet in area or twelve (12) feet in height (see Section 9.910 and 9.920, respectively).

9.1325 Incidental Sign - Except as otherwise provided herein, Incidental Signs are permitted as allowed in Schedule VII of this Article provided that:

- a. Except as otherwise specifically provided herein, no incidental sign shall exceed an area of three (3 sq. ft.) square feet.
- b. Except as otherwise specifically provided herein, no incidental sign shall exceed a height of four (4 ft.) feet if attached to a pole or post, or eight (8 ft.) feet if attached to a building wall except as otherwise provided herein.
- c. Except as otherwise specifically provided herein, no incidental sign shall contain

advertising for the business to which it is associated, nor shall incidental signs be located along a public street, except as follow:

- 1) one (1) incidental entrance sign is permitted where an entrance driveway to a non-residential development, lot, or site intersects a public street. Said sign shall also identify the site's address for the purpose of being located by emergency service providers.
 - 2) one (1) incidental exit sign is permitted where an exit driveway to a non-residential development, lot or site intersects a public street. Said sign shall also identify the site's address for the purpose of being located by emergency service providers.
 - 3) one (1) incidental sign that identifies the site's address is permitted where a main entrance driveway to a non-residential development, lot or site intersects a public street if the site's address is not affixed to a Ground Sign.
- d. Incidental Signs may be illuminated in accordance with Section 9.1400 of this Article or the sign letters, logos, symbols and/or other graphics may be manufactured from reflective vinyl or other reflective materials.
- e. Incidental Signs which designate an aisle in a parking facility of a non-residential development, lot or site and which are mounted on parking facility light poles shall not exceed twelve (12') feet in height.
- f. Incidental Signs may designate the name and location of one or more tenants in a non-residential building by name and/or logo.

9.1326 Personal Use and Information Signs and Graphics - Except as otherwise provided herein, Personal Use and Information Signs and Graphics are permitted as allowed in Schedule VII of this Article provided that:

- a. No Personal Use and Information sign may exceed two (2 sq. ft.) square feet in area (see Section 9.910).
- b. The aggregate area of all personal use and information signs on a building and lot shall not exceed eight (8 sq. ft.) square feet.
- c. No Personal Use and Information sign may exceed five (5 ft.) feet in height (see Section 9.920).
- d. No commercial message shall be allowed, except where pertaining to an approved home occupation.
- e. Personal Use and Information signs may not include information pertaining to an off-site activity unless otherwise noted herein.

9.1327 Business Nameplate Signs - Except as otherwise provided herein, Business Nameplate Signs are permitted as allowed in Schedule VII of this Article provided that:

- (1) Business Nameplate Signs that exceed the regulations set forth in Section 9.502

shall require a permit and shall not exceed twenty-five (25 sq. ft.) square feet in aggregate Sign area. No Business Nameplate Sign shall exceed eight (8 ft.) feet in height.

- (2) Business Nameplate Signs shall not include information pertaining to an off-site activity unless otherwise noted herein.

9.1328 Real Estate Signs - Except as otherwise provided herein, Real Estate Signs indicating the availability of real property for lease or sale are permitted as allowed in Schedule VII of this Article provided that:

- a. The real estate sign must be located on the premises being leased or sold.
- b. Display of real estate signs shall be limited to one (1) per street frontage.
- c. No real estate sign shall exceed five (5 ft.) feet in height (see Section 9.920).
- d. No real estate sign shall exceed six (6 sq. ft.) square feet in area (see Section 9.910).
- e. All real estate signs shall be removed within three (3) days of settlement, lease of the property, or expiration of the listing term.

9.1329 Vending Machine Sign - Except as otherwise provided herein, Vending Machine Signs are permitted as allowed in Schedule VII of this Article, provided that:

- a. The sign does not extend in height or area beyond the vending machine.
- b. The sign is an integral part of a vending machine and can not be used apart from the vending machine.

9.1330 Individual Signs and Street Graphics requiring a permit are subject to the following special regulations:

9.1331 Bulletin Board - Except as otherwise provided herein, Bulletin Boards are permitted as allowed in Schedule VII of this Article, provided that:

- a. No bulletin board shall exceed fifty (50%) percent of the sign area of a Ground or Wall Sign, or sixteen (16 sq. ft.) square feet in area, whichever is less.
- b. No bulletin board shall exceed six (6 ft.) feet in height.
- c. No bulletin board shall be permitted on a Main Entrance Location Sign, Secondary Entrance Location Sign, Ancillary Use or Secondary Entrance Wall Signs, and Ground and Wall Signs greater than thirty-two (32) square feet.
- d. Bulletin boards may be illuminated pursuant to Section 9.1400 of this Article.

9.1332 Construction Sign -

- a. Except as otherwise provided herein, one (1) temporary, non-illuminated, sign may be placed on any lot, development or site where construction, repair, or renovation is in progress, provided that:

- (1) Construction signs shall not be erected in advance of the issuance of required zoning and building permit and shall be removed immediately following the issuance of zoning and building occupancy permits.
 - (2) Construction signs shall not exceed four (4 sq. ft.) square feet in area in a residential or rural area or sixteen (16 sq. ft.) square feet in area in a commercial or industrial area except as otherwise provided herein.
 - (3) Construction signs shall not exceed four (4 ft.) feet in height in a residential or rural area or six (6 ft.) feet in height in a commercial or industrial area except as otherwise provided herein.
- b. Notwithstanding the foregoing provisions of this Section 9.1332, Construction Signs for non-residential developments, lots or sites in excess of 10,000 square feet of gross leasable area shall be governed and controlled by the following regulations:
- (1) Construction Signs shall only face a State road, Federal highway, or the Township road which serves as the principal means of access to the non-residential lot, development or site in question.
 - (2) One (1) Construction Sign for the non-residential lot, development or site in question may be permitted at any one time and may contain copy designating the name of the complex, development, or non-residential building to be constructed, the name, logo, trademark, or other identifying symbol of one or more tenants who have executed leases in the non-residential building in question, the name of the developer of the non-residential building in question, together with addresses, phone numbers, and other contact information with respect to the foregoing.
 - (3) The maximum height of such Construction Sign shall not exceed twelve (12') feet and shall not contain a sign area greater than fifty (50 sq. ft.) square feet per Sign face. Each such Construction Sign may have up to two (2) sign faces each of which shall be attached to the same support structure but may be separated from the other by up to a ninety (90) degree angle. For purposes of this section, the height of a Construction Sign shall be measured from the grade at the base of the support structure of the Construction Sign.
 - (4) Construction Signs shall be set back at least fifteen (15') feet from the road right-of-way and shall not obstruct the sight triangle vision at any intersection, traffic control sign or traffic control signal, nor shall any Construction Sign project into a public right-of-way.
 - (5) Construction Signs shall comply with all applicable Pennsylvania Department of Transportation rules and regulations.
 - (6) Construction Signs shall not be illuminated; shall not be subject to Section 9.220 (g); and shall not be subject to Section 9.1038 Items of Information.
 - (7) Construction Signs shall only be permitted after Final Land Development Plan approval for the non-residential land development in question and all other approvals

necessary for the construction of the non-residential land development in question have been issued including, without limitation, the execution and delivery to the Township of a Development Agreement, any performance guarantee required to be delivered to the Township pursuant to the terms of the Development Agreement for the non-residential land development in question and the issuance of required zoning and building permits .

(8) Construction Signs shall be removed upon the first to occur of the following: (1) the issuance of temporary or permanent zoning and building Certificates of Occupancy for the non-residential land development in question; or (2) the issuance of temporary or permanent zoning and building Certificates of Occupancy for the Main Entrance Location Sign. Where a Construction Sign has designated the name, logo, trademark, or other identifying symbol of a tenant in a non-residential building denoted on the Construction Sign, the tenant's name shall be removed from the Construction Sign in question upon the first to occur of: (1) the issuance of temporary or permanent zoning and building Certificates of Occupancy for the tenant's permanent signage in question; or (2) the issuance of temporary or permanent zoning and building Certificates of Occupancy for the tenant's use and demised area in question.

(9) The Construction Sign for the non-residential land development in question shall be removed if construction of the non-residential land development in question does not commence within ninety (90) days of the installation of said Construction Sign.

(10) No Construction Sign shall be erected for more than eighteen (18) consecutive months from the date of issuance of a zoning permit for the installation of the Construction Sign.

9.1333 Farm Product Sign - Except as otherwise provided herein, signs announcing the availability of seasonal farm products are permitted as allowed in Schedule VII of this Article, provided that:

- a. The number of farm product signs shall not exceed two (2).
- b. The total area of all farm product signs shall not exceed twenty (20 sq. ft.) square feet (see Section 9.910).
- c. No single farm product sign shall exceed twelve (12 sq. ft.) square feet.
- d. No farm product sign shall exceed five (5 ft.) feet in height (see Section 9.920).
- e. The farm product signs shall not be erected more than fifteen (15) days in advance of the harvest.
- f. All farm product signs shall be removed within five (5) days of the end of harvest.
- g. The sign shall be located on the same property as the sale of the seasonal farm product.

9.1334 Mural - Except as otherwise provided herein, Murals are permitted as allowed in Schedule VII of this Article, provided that:

- a. No mural shall cover any windows, doors, or other architectural features.

- b. No mural shall exceed a height of fifteen (15 ft.) feet.
- c. No mural shall exceed an area of thirty-two (32 sq. ft.) square feet and no more than one (1) mural shall be permitted on a building.
- d. The mural shall be attractive and harmonious to the building and surrounding area.
- e. No mural shall contain a commercial message or shall advertise a use located in the building on which the mural is located.
- f. The area of a mural shall be included within the maximum sign area of Wall Signs permitted by Schedule IX of this Article.

9.1335 Non-Profit Special Event Signs On or Above a Public Right-of-Way - Except as otherwise provided herein, signs or graphics related to any single non-profit event are permitted as allowed in Schedule VII of this Article provided that:

- a. The bottom of the sign and any supports shall be at least fifteen (15 ft.) feet above the street surface.
- b. The sign surface shall not be higher than eighteen (18 in.) inches.
- c. The total sign area shall not be more than seventy-five (75 sq. ft.) square feet (see Section 9.910).
- d. The sign may be double-faced with seventy-five (75 sq. ft.) square feet on each face (see Section 9.910).
- e. PennDOT approval and a certificate of insurance shall be supplied to the Township.

9.1336 Political Signs - Except as otherwise provided herein, Political Signs, as defined in this Article, are permitted as allowed in Schedule VII provided that:

- a. No political sign shall be erected more than fifteen (15) days in advance of the election to which they pertain.
- b. No person shall erect any political sign without making application and receiving a permit from the Zoning Office upon deposit of the Political Sign Bond as set forth under separate resolution by the Supervisors establishing fees and the minimum bond requirements for temporary political signs. The political sign bond deposit shall be returned to the applicant provided all political signs have been removed from their postings within three (3) days following the election for which they were posted.
- c. The maximum number of political signs located in Stroud Township for each candidate shall be fifty (50).
- d. The maximum size of anyone political sign shall be three (3) square feet (see Section 9.910).

- e. A maximum of one political sign for each candidate may be placed on any lot.
- f. No political sign for any candidate may be located within fifty (50) feet of any other sign for the same candidate.

9.1337 Special Event Sign - Except as otherwise provided herein, signs announcing special events including, but not limited to, auctions, grand openings, new management, going out of business, and events sponsored by religious, charitable, or public service groups are permitted as allowed in Schedule VII of this Article provided that:

- a. No business, individual, or organization may display special event signs more than four (4) times in a twelve (12) month period.
- b. A maximum of two (2) special event signs is permitted, of which one (1) may be a banner.
- c. No use shall display special event signs for a period exceeding sixty (60) days in a twelve (12) month period.
- d. No special event sign may advertise an off-site event.
- e. The special event sign shall be attached to buildings or existing private sign structures.
- f. Banners advertising a special event shall meet the following requirements:
 - 1. Maximum area of four (4 sq. ft.) square feet in residential or rural areas (see Section 9.910).
 - 2. Maximum area of eight (8 sq. ft.) square feet in all other areas (see Section 9.910).
 - 3. Maximum sign height of twelve (12 ft.) feet (see Section 9.920).
- g. Other signs advertising a special event shall meet the following requirements.
 - 1. Maximum area of ten (10 sq. ft.) square feet (see Section 9.910).
 - 2. Maximum sign height of five (5 ft.) feet (see Section 9.920).

9.1338 Subdivision Identification Sign - Unless otherwise noted herein, Subdivision Identification Signs are permitted as allowed in Schedule VII of this Article provided that:

- a. The subdivision contains a minimum of six (6) lots.
- b. The subdivision has received preliminary plan approval from the Stroud Township Board of Supervisors.
- c. The subdivision identification signs are located on-premises.
- d. The subdivision identification sign must be landscaped in accordance with Section 6.300

of the Zoning Ordinance and Section 9.221 Landscaping for Ground and Location Signs of this Article.

- e. There is a maximum of two (2) one-sided subdivision identification signs or one (1) two-sided subdivision identification sign at each entrance to the subdivision.
- f. The maximum aggregate square footage of subdivision identification signage allowed for each subdivision shall be thirty-two (32 sq. ft.) square feet (see Section 9.910).
- g. The maximum height for a subdivision identification sign shall be five (5) feet (see Section 9.920).

9.1400 SIGN ILLUMINATION

Sign illumination applies to all signs and street graphics and shall be subject to the following regulations:

9.1410 Color of Light - Signs may display colored light as follows:

9.1411 Any sign may display white light in:

- a. Residential areas.
- b. Rural areas.
- c. Commercial areas
- d. Industrial areas

9.1412 Signs may display colored light in the following locations:

- a. Such Signs for Commercial activities shall be located at least two hundred (200 ft.) feet from the property line of an existing residence.
- b. Such Signs for Industrial activities shall be located at least five hundred (500 ft.)K feet from the property line of an existing residence.

9.1420 Types of Sign Illumination

9.1421 The following types of sign and graphic illumination are prohibited in all areas:

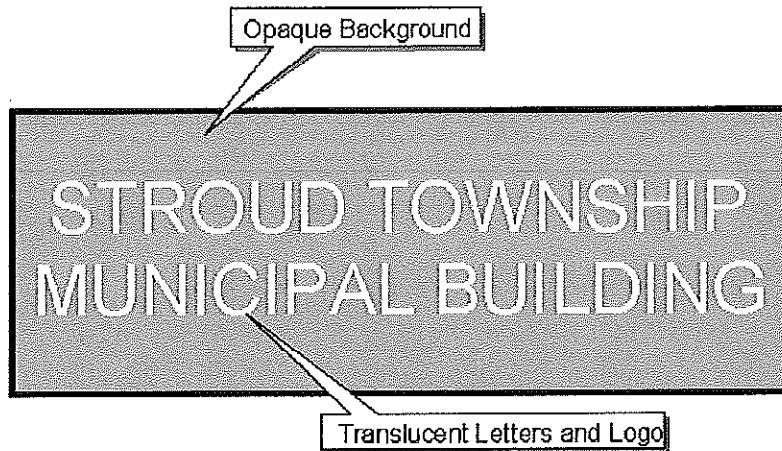
- a. Bare Bulb Illumination.
- b. Flame Illumination.
- c. Backlighting of canopies, marquees, and awnings.
- d. Beacons.

9.1422 Indirect Illumination – Indirect illumination of signs is permitted in all areas.

9.1423 Internal Illumination - Internal illumination of signs is permitted in all areas but residential when:

- a. Only the letters, logos, and/or symbols are illuminated (Figure 9-14), or

**FIGURE 9-14
INTERNAL ILLUMINATION**



- b. Illuminated channel letters, logos, and/or symbols are utilized (See Figure 9-15)

**FIGURE 9-15
INTERNAL ILLUMINATION II**

STROUD TOWNSHIP
MUNICIPAL BUILDING

9.1424 Floodlight Illumination – Floodlight illumination is permitted in all areas but residential.

9.1430 Illumination Regulations

9.1431 Lighting shall be aimed and shielded so that no light shines on adjoining properties.

9.1432 Lighting shall be aimed and shielded so that no light shines in the eyes of motorists or pedestrians.

9.1433 The light shall not be located more than fifteen (15 ft.) feet from the sign.

9.1434 Shielding shall be provided to prevent glare. All sign illumination must comply with Section

6.470 of this Ordinance regarding glare.

9.1435 On-premise signs may be illuminated whenever a business is open plus one-half (1/2) hour prior to opening and one-half (1/2) hour after closing, provided, however, there shall be no restriction on illumination necessary for the security and/or safety of the facility in question and its Premises.

9.1500 NONCONFORMING SIGNS AND STREET GRAPHICS

9.1510 Registration of Nonconforming Signs and Street Graphics - All nonconforming signs and street graphics shall be registered in accordance with Section 9.430.

9.1511 Loss of Nonconforming Sign Registration - A Nonconforming Sign registration shall become void if a lawful nonconforming sign has been discontinued for one (1) year or more; it shall be presumed to be abandoned, and any subsequent use of such sign shall be in conformity with the regulations of this Article applicable to the district in which it is located.

9.1520 Removal of Nonconforming Signs and Street Graphics - A nonconforming sign, together with its panel cabinet, supports, braces, anchors, and electrical equipment, shall be removed or brought into compliance at the expense of the owner within sixty (60) days of notice from the Township to the owner:

9.1521 When a nonconforming sign registration is revoked in accordance with Section 9.1511.

9.1522 When the sign becomes a Nuisance Sign as defined by Section 9.262.

9.1523 When a nonconforming sign is destroyed or damaged more than 50% of its current value.

9.1530 Alteration of Non-Conforming Signs and Street Graphics - Any sign lawfully existing or under construction on the effective date of Ordinance No. 8 of 2006 and which does not conform to one (1) or more provisions of Ordinance No. 8 of 2006 may be continued in operation and maintained indefinitely as a legal non-conforming sign subject to compliance with the provisions of this Section 9.1500 and the following requirements:

9.1531 Maintenance - Maintenance of legal non-conforming signs including, without limitation, Sign Alterations shall be permitted.

9.1532 Area - The total area of a non-conforming sign shall not be increased nor shall a non-conforming sign be moved or relocated, except as expressly permitted herein.

9.1540 Non-Conforming Franchise Signs - A franchisee of a national or regional franchise business with non-conforming franchise signage shall have the right to replace non-conforming franchise signage with new franchise signage provided that the new franchise signage does not add a non-conformity or increase the degree of non-conformity and provided that the new franchise signage meets the applicable regulations of this Article .

9.1550 Replacement - Non-conforming signage may be replaced in its entirety provided that there is no additional non-conformity or increase in the degree of non-conformity of the replacement signage.

9.1560 Temporary Removal - The temporary removal of non-conforming signage from a structure or property for purposes of maintaining or repairing the property, structure, or repairing or maintaining the non-conforming signage shall be permitted provided that the period of temporary removal does not exceed one hundred eighty (180) consecutive days without good cause. Non-conforming signage may also be temporarily removed from the property, or structure to which it is affixed for a period not to exceed one hundred eighty (180) consecutive days

(without good cause) to effect repairs, maintenance, and modernization of the non-conforming signage or structure. A non-conforming sign may be removed, altered or replaced to effect repairs, maintenance, and modernization of the non-conforming sign including, without limitation, repair or restoration of damage to a non-conforming sign provided that the damage does not exceed more than 50% of the current value of the non-conforming sign.

9.1570 Moving - A non-conforming sign shall not be moved to another position on a structure or property except where an immaterial and insubstantial change in location occurs following repairs, maintenance, or modernization of the structure or sign in question.

9.1580 Nonconforming Signs and Street Graphics in Substandard Condition - All nonconforming signs and/or sign structures in substandard condition shall be identified by the Zoning and/or Code Enforcement Officer. The Zoning and/or Code Enforcement Officer shall notify the property owner of the sign's condition. The owner shall repair or remove the sign within sixty (60) days of receipt of notification from the Township. If no response is received and the sign is not repaired or removed within sixty (60) days of notification from the Township, the Township may remove, or order the removal of, the sign at the expense of the owner.

9.1590 Voluntary Removal or Replacement of Nonconforming Signs

9.1591 The application fee for any sign permit application that would replace a nonconforming sign with a conforming sign shall be waived.

9.1592 It is the intent of the Township to encourage sign owners to remove nonconforming signs, replace nonconforming sign with conforming signs, and remove nonconforming sign elements. Nonconforming signs and sign elements shall be identified and prioritized as follows:

- a. Nonconforming signs that pose a public hazard.
- b. Nonconforming off-premise signs
- c. Signs that are nonconforming due to location, quantity, height, or area

SCHEDULE VIII

MAIN ENTRANCE LOCATION SIGN MAXIMUM SIGN AREA AND LETTER/LOGO/SYMBOL SIZE STANDARDS

Gross Leasable Area of Non-Residential Lot, Development or Site	Maximum Sign Area of Main Entrance		Maximum Letter/Logo/Symbol Size	Maximum Number of Tenants that May Be Depicted on Each Face of a Main Entrance Location Sign
	Location Sign Per Sign Face	Location Sign Per Sign Face		
0 to 10,000 sq. ft.	32 sq. ft. per face	32 sq. ft. per face	18"	2
10,001 to 25,000 sq. ft.	40 sq. ft. per face	40 sq. ft. per face	18"	2
25,001 to 50,000 sq. ft.	60 sq. ft. per face	60 sq. ft. per face	24"	2
50,001 to 100,000 sq. ft.	80 sq. ft. per face	80 sq. ft. per face	24"	4
100,001 to 150,000 sq. ft.	120 sq. ft. per face	120 sq. ft. per face	30"	4
150,001 and above sq. ft.	160 sq. ft. per face	160 sq. ft. per face	36"	4

SCHEDULE IX

MAXIMUM WALL SIGN AREA STANDARDS

The maximum aggregate Sign area for all Wall Signs on a single non-residential building determined in accordance with the regulations of Section 9.1277 shall be calculated in accordance with the following table:

**Main Entrance Building Facade Area
Calculated in Accordance with Section 9.1277**

Maximum Wall Sign Area

0 to 5,000 square feet of facade

The lesser of 8% of the building facade including window and door area and cornices to which the Wall Sign is to be affixed or 300 square feet.¹

5,001 square feet of facade or greater

The lesser of 6% of the building facade including window and door area and cornices to which the Wall Sign is to be affixed or 500 square feet.

¹ In accordance with Section 9.1277, in the event the maximum area of a Wall Sign on a single facade calculated in accordance with this Schedule is less than 32 square feet, the owner or user of the building in question may erect a Wall Sign containing up to 32 square feet of Wall Sign area.

SCHEDULE X

MAXIMUM LETTER SIZE REGULATIONS

The maximum letter height for Wall Signs shall be based upon: (i) the distance the facade to which the Wall Sign is affixed is set back from the cartway of an Expressway, Arterial Street, Collector Street, Local Street or main entrance driveway of the non-residential lot, development or site in question, whichever the facade in question faces. If a building facade in question faces both a public road described above and main entrance driveway, the facade distance to the cartway of the public road shall apply; (ii) an average of the vertical height of each letter on the Wall Sign in question calculated in accordance with Section 9.1.278 of this Ordinance; and (iii) in accordance with the following table:

Distance Building Facade is Setback from cartway of an Expressway, Arterial, Collector, or Local street or main entrance driveway¹

Maximum Average Letter Height

0 to 25 feet	12 inches
26 feet to 50 feet	18 inches
51 feet to 75 feet	24 inches
76 feet to 100 feet	30 inches
101 feet to 150 feet	36 inches
151 feet to 200 feet	42 inches
201 feet to 250 feet	48 inches
251 feet to 300 feet	54 inches
301 feet to 350 feet	60 inches
351 feet to 550 feet	72 inches
551 feet to 700 feet	78 inches
701 feet and above	84 inches

¹ The terms "Expressway", Arterial Street", "Collector Street", and "Local Street" shall have the same meaning and definition as set forth in the Stroud Township Subdivision and Land Development Ordinance as amended from time to time.